

B. Jane Doub, an artist, holds a Bachelor of Creative Arts degree from UNC-Charlotte. She is the President and CEO of Piedmont Craftsmen, a non-profit nationally renowned fine craft organization representing 375 artists and serving 12 states. She is also the co-owner of Fiber Company, established in 1987 in the downtown Arts District. She was selected as the Winston-Salem's Artist of the Year in 2006. Currently, she is serving on the Board of Trustees of the Arts Council of Winston-Salem/Forsyth County and Leadership Winston-Salem, and is co-chair of the Creative Enterprises and the Arts Roundtable of the Piedmont Triad Partnership.

Her interest in the appearance of our community began over 20 years ago when she opened Fiber Company with her partners. The Sixth and Trade Streets area had been abandoned with more store fronts boarded up than open. Renovation and attention was needed to bring it back as a lively and productive part of our intercity. Working with a like minded group of people, the area has been transformed to an exciting area of our community.