

Mayor Allen Joines

City Council

Vivian H. Burke

Mayor Pro Tempore, Northeast Ward

Dan Besse, Southwest Ward

Robert C. Clark, West Ward

Derwin L. Montgomery, East Ward

John Larson, South Ward

Denise D. Adams, North Ward

Jeff MacIntosh, Northwest Ward

James Taylor, Jr., Southeast Ward

City Manager: Lee D. Garrity



Office of Business
Inclusion and Advancement
101 N. Main Street, Suite 232
Winston-Salem, NC 27101

www.cityofws.org



2017 Class Schedule

- Oct. 17** Introduction to Starting a Business
- Oct. 24** Finances & Finding Money
- Nov. 7** Writing a Business Plan
- Nov. 14** Legal Considerations
- Nov. 21** Marketing, Advertising, & Social Media
- Nov. 28** Accounting & Bookkeeping
Business Insurance
- Dec. 5** MWBE & Working With the City of W-S
- Dec. 12** Business Plan Contest & Class Summary
- Dec. 19** Planning & Zoning

Business Development

Ken Millett

336-747-7472 or kenm@cityofws.org

Steven Harrison

336-747-7474 or stevenh@cityofws.org

Minority & Woman-Owned Business

Enterprise/Section 3

Tiesha Hinton

336-734-1262 or tieshah@cityofws.org

Hasani Mitchell

336-674-7459 or hasanim@cityofws.org

BUSINESS TRAINING PROGRAM



Sponsored by
City of Winston-Salem
Business Inclusion & Advancement



Purpose of Business Training Program

This program strives to help participants evaluate the feasibility of a business concept and develop the skills required to become the owners/operators of successful small businesses.

Free

Everyone is welcome to attend. There is no cost for this course, but enrollment is limited due to space.

Certification

At the end of the program certificates will be issued to those that attend 6 of 8 classes.

Location

City of Winston-Salem
Bryce A. Stuart Building
5th Floor Public Meeting Room
100 E. 1st St, Winston-Salem, NC 27101
336-747-7474

When

October 17 - December 19, 2017
Each Tuesday from 6:00 – 8:00 p.m.

Light Refreshments Will Be Served

Office of Business Inclusion and Advancement

The Office of Business Inclusion and Advancement was created includes the following divisions:

Business Development Division

The Business Development Division monitors and promotes business and economic development opportunities throughout the city utilizing a series of related programs to provide concentrated assistance to targeted areas and groups. The Division focuses on enhancing the quality of life by attracting, creating, and retaining jobs; augmenting the tax base; and assisting small and minority-owned businesses.

Minority & Woman-Owned Business Enterprise Division

The M/WBE Division assists minority- and woman-owned business enterprises in providing goods and services to the city. The Division provides workshops and seminars for minority- and women-owned businesses. In addition, the Division provides minorities and women equal opportunity to participate in all aspects of city contracting and purchasing programs, including but not limited to:

- Participation in procurement contracts for commodities and services as well as contracts relating to construction.
- Repair work and/or leasing activities.
- All purchasing at the department/division level that is classified as discretionary spending.

Registration Form

SPACE IS LIMITED

To Register, Call 336-747-7474, or
Email stevench@cityofws.org

For additional information and to register

Name: _____

Title: _____

Company Name: _____

Mailing Address: _____

Phone: _____

E-mail: _____

Detach this panel and mail to:

**Steven Harrison
Office of Business Inclusion &
Advancement
City of Winston-Salem
P.O. Box 2511
Winston-Salem, NC 27102**