

REQUEST FOR QUALIFICATIONS  
**CALL TO ARTISTS**  
Winston-Salem, Forsyth County, NC



**PADDISON MEMORIAL LIBRARY ARTISTIC BIKE RACK**

**Deadline:** July 12, by noon, EST  
**Total Projected Budget:** \$10,000  
**Finalist Travel Stipend:** \$200

**Overview**

The Winston-Salem/Forsyth County Public Art Commission is seeking an artist to design and create an artistic bike rack for the entrance of the newly constructed Paddison Memorial Library in Kernersville, NC. Kernersville is a growing town of approximately 25,000 located in eastern Forsyth County. Incorporated in 1871, Kernersville is known for its historic downtown as well as Körner's Folly, a historic and eccentric brick home, which is now a museum. Kernersville is associated with the honeybee, which was named North Carolina's state insect at the urging of a Kernersville resident several decades ago. The town's Honeybee festival has been an annual event since 1975.

**Artwork Vision**

- The artwork's theme should complement its placement in front of the library.
- The proposed artistic bike rack should be functional as a bike rack as well as an eye-catching work of art.

**Artist Eligibility**

This competition is open to professional artists over 18 years old. Forsyth County's employment practices are guided by federal, state, and local rules and regulations guaranteeing employment opportunities to all persons without regard to and prohibiting discrimination or harassment on the basis of race, creed, color, sex, sexual orientation, pregnancy, age, religion, political affiliation or beliefs, national origin, or handicap.

**Location**

The artwork will be located at the newly constructed Paddison Memorial Library at 248 Harmon Lane, Kernersville, NC.

**Project Budget**

A total budget of \$10,000 has been allocated to commission this project, including artist-design fees and associated travel costs, insurance, fabrication, storage, transportation and installation of the artwork on site.

**Public Art Commission Responsibilities**

- Assist artist in the coordination of constructing any needed base, and/or lighting.
- Coordinate artwork installation with artist.

**Selection Process**

The review committee is composed of Winston-Salem/Forsyth County Public Art Commission members and stakeholders associated with the library. The committee will evaluate all

qualifications and recommend up to three finalists to make proposals. Each finalist will receive a \$200 travel stipend.

## Evaluation Criteria

The artist's statement of interest, professional work history, and submitted work examples will be evaluated by the selection committee. The committee will review applicants on the basis of:

- Artistic excellence.
- Demonstrated ability to execute a project of this scale under the criteria developed and within the budget set forth.

## Tentative Schedule

**July 12, 2019:** Deadline for submissions, due at noon (this is not a postmark deadline)

**August 30, 2019:** Finalists selected

**November 2019:** Finalist proposals due

**Fall 2019:** Final artist selected

**Spring 2020:** Artwork installation

## Timeline for Selected Artist

The selected artist will first work with the Public Art Commission to develop a proposal that meets the project's stated vision and artistic needs. The artist will be required to meet a series of milestones in which the Commission will approve progress of the artwork before proceeding to the next stage. Payments will be made at the conclusion of each milestone.

## Required Submission Materials

- **Letter of Intent**
  - o Clearly describe your interest in this project and how you can contribute to its success.
- **Visual Materials**
  - o Past work samples: Artists may submit up to ten (10) images and a brief description of each image, including title and medium. Proposals are welcomed, but not required.
- **Resume or CV**
  - o A resume or CV including all relevant education and professional experience, including past commissions and budgets.
  - o Mailing address, email address, and phone number.
- **References**
  - o Names and contact information of two professional references. Letters of recommendation are not required.

## Submission of Artist Qualifications

Submissions may be submitted through Dropbox via the following link (**preferred submission method**): <https://www.dropbox.com/request/FmF68J2VbEDu3cP9yLia>

Or submitted electronically, by mail, or hand-delivered to:

City-County Planning  
Attn: Kelly Bennett  
P.O. Box 2511  
100 East First Street  
Winston-Salem, NC 27102  
[kellyb@cityofws.org](mailto:kellyb@cityofws.org)

**\*\* Submissions must be received by July 12, 2019, noon EST. No exceptions. \*\***

# Library Images





