

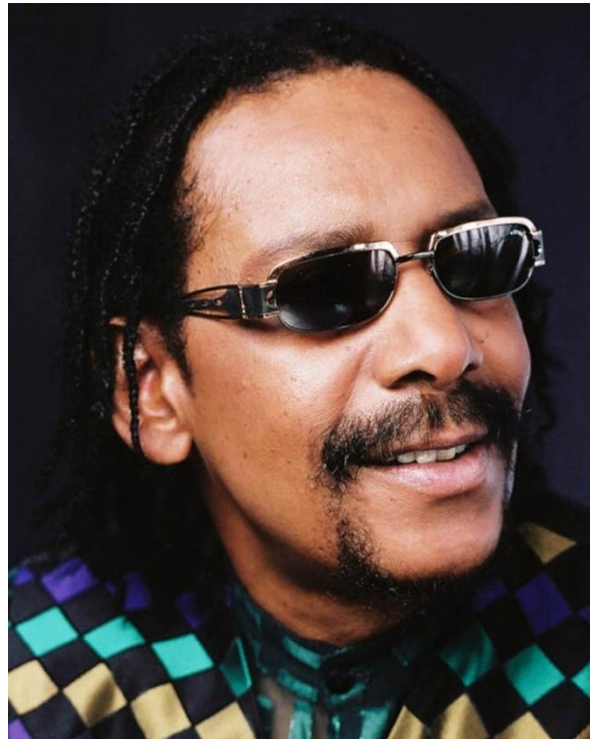
## **ARTWORK TO HONOR LARRY LEON HAMLIN**

**Deadline:** November 27, 2017, by 4:00 p.m., EST

**Projected Budget:** \$10,000

### **Overview**

The Winston-Salem/Forsyth County (NC) Public Art Commission is seeking an artist to design and create a permanent artwork to honor the life, spirit, and legacy of Larry Leon Hamlin (1948-2007). Hamlin was the founder and director of the North Carolina Black Repertory Company, the state's first professional Black theater company founded in 1979, and the National Black Theatre Festival (NBTF), which has been held biennially in Winston-Salem, NC since 1989. Both institutions have served as models for other theater companies and arts organizations around the world. Hamlin was known nationally and internationally known for his profound contributions to Black theater in America and the NBTF continues today as a showcase for the best of Black theater, drawing more than 40,000 people to the city for each festival.



**Larry Leon Hamlin**

### **Artwork Vision**

- Honors the spirit and legacy of Larry Leon Hamlin and his role as the founder of the National Black Theatre Festival;
- Is an original, standalone design;
- Successfully resembles Larry Leon Hamlin;
- Creates a focal point of excitement and interest for convention center visitors; and
- Requires minimal maintenance.

### **Artist Eligibility**

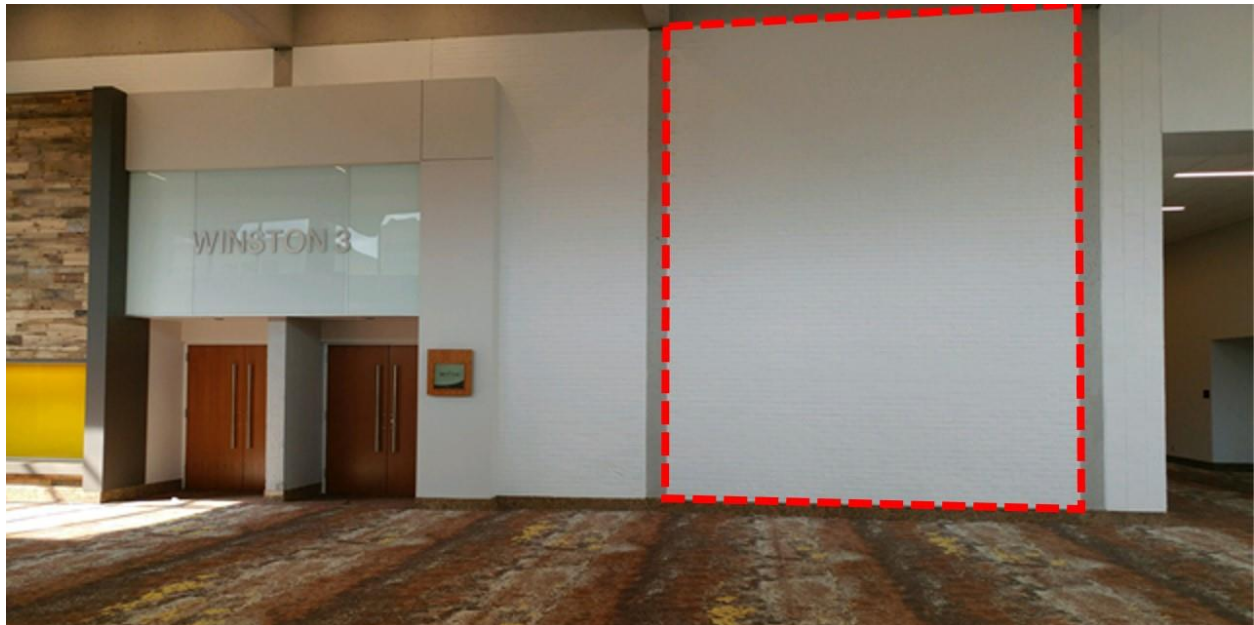
This is a national competition open to professional artists over 18 years old. Artists who specialize in all mediums, including but not limited to, painting, collage, illustrations, and quilts, are encouraged to submit their qualifications.

The City of Winston-Salem's employment practices are guided by federal, state, and local rules and regulations guaranteeing employment opportunities to all persons without regard to and prohibiting discrimination or harassment on the basis of race, creed, color, sex, sexual orientation, pregnancy, age, religion, political affiliation or beliefs, national origin or handicap, unless a bonafide occupational qualification exists.

## Location

The artwork will be located in the Benton Convention Center. The convention center is located in the heart of downtown Winston-Salem and acts as the gateway to the city with more than 100,000 visitors each year, including the NBTF. Winston-Salem is known as the “City of Arts and Innovation,” and it is our goal that the convention center reflects that objective.

The artwork will be displayed on a brick wall that is painted white and measures 16 feet square (**Figure 1**). It will need to be hung at least 42 inches off the floor to avoid damage from chairs and tables during convention center events. Skylights located opposite the artwork site will allow sunlight to shine directly on the artwork at certain times of day, weather dependent. The final artwork should be created off-site and measure between 8 and 10 feet wide and 11 and 13 feet tall.



**Figure 1. Artwork Site**

## Selection Process

The review committee is composed of Winston-Salem/Forsyth County Public Art Commission members and stakeholders associated with Larry Leon Hamlin and the NBTF. The committee will evaluate all qualifications and recommend one artist to the full Public Art Commission. The selected artist will work with the Commission to develop a proposal.

## Evaluation Criteria

The artist’s statement of interest, professional work history, and submitted work examples will be evaluated by the selection committee. The committee will review applicants on the basis of:

- Artistic excellence.
- Past success in large-scale portrait field.
- Demonstrated ability to execute a project of this scale under the criteria developed and within the budget set forth.

## Public Art Commission Responsibilities

- Provide photos of Larry Leon Hamlin and other reference material to the artist.
- Install artwork under supervision of artist.

## **Schedule**

**November 27, 2017:** Deadline for submissions, due at 4:00 p.m. (this is not a postmark deadline)

**December 29, 2017:** Artist selection

**February 28, 2018:** Proposal approved

**August 31, 2018:** Artwork Installation

## **Timeline for Selected Artist**

The selected artist will first work with the Public Art Commission to develop a proposal that meets the project's stated vision and artistic needs. The artist will be required to meet a series of milestones in which the Commission will approve progress of the artwork before proceeding to the next stage. Payments will be made at the conclusion of each milestone.

## **Required Submission Materials**

- **Letter of Intent**
  - o Clearly describe your interest in this project and how you can contribute to its success.
- **Resume or CV**
  - o A resume or CV including all relevant education and professional experience, including past commissions and budgets.
  - o Mailing address, email address, and phone number.
- **Visual Materials**
  - o Past work samples: Artists may submit up to ten (10) images.
  - o Annotated image list: Include artist's name as a heading, and a brief description of each image, including title and medium.
- **References**
  - o Two professional references, including names, phone numbers, and email addresses.

## **Send Submission Materials and Direct Questions to:**

City-County Planning

Attn: Kelly Bennett

P.O. Box 2511

Winston-Salem, NC 27102

[kellyb@cityofws.org](mailto:kellyb@cityofws.org)

336-747-7062

Submissions may be also submitted through Dropbox via the following link (**preferred submission method**): <https://www.dropbox.com/request/lcfMo8ug7AKaSbgQo3HI>

**\*\* Submission must be received electronically, by mail, or hand-delivered by November 27, 2017, 4:00 p.m. EST. No exceptions. \*\***