Keep Winston-Salem Beautiful, Inc. (hereinafter “KWSB”) and ______________________________ (name of business, organization or individual, hereinafter the “Entity”) recognize the need and the desirability of litter-free and visually-improved streets.

The Adopt-A-Street program has been established for community and civic organizations as well as private businesses and industry to contribute toward the effort of maintaining cleaner and more beautiful streets in Winston-Salem. The purpose of Keep Winston-Salem Beautiful Inc.’s Adopt-A-Street program is to encourage community residents and organizations to adopt residential blocks of streets and keep them litter-free. The adopted areas are to be cleaned every 2 months in an effort to maintain a healthy environment and to produce feelings of pride in our beautiful city.

The Entity understands that the work to be performed can result in physical injury or damage to property and agrees to assume the risk. The Entity hereby agrees to release and hold harmless the City of Winston-Salem, Keep Winston-Salem Beautiful, Inc., and any neighborhood committee, their officers, employees and agents respectively from liability for any and all claims, damages or injuries of any kind or nature which the Entity, its employees, members or agents may cause or suffer as a result of participation in the program. The Entity agrees that signs bearing the group’s name will be installed solely at the discretion of Keep Winston-Salem Beautiful, Inc.

The text to be placed on the sign is: ______________________________________________________

KWSB recognizes the Entity as the adopting organization for:

________________________________________________________

Street Name and Description (from what point to what point)

________________________________________________________

The Entity volunteers are to pick up litter at least every 2 months (or more if necessary) along its section of street for a period beginning _____________________, 20___, and ending _____________________, 20___. Contract commitment is for at least 4 years.

Items provided for clean-up are: Clean-up reports (to be turned in after each clean-up), latex gloves, trash bags and safety vests. If safety vests are misplaced, the group will be responsible for their replacement.

***Items collected by Adopt-A-Street participants should be litter and debris that can fit into trash bags provided. Keep Winston-Salem Beautiful and the Vegetation Management Division are not able to pick up tires, brush or bulky items. Bags of collected trash should not exceed 20-25 pounds. Bags will be collected only if there are more than three and they are placed in no more than several convenient clusters either at an intersection or at the Adopt-A-Street sign. Bags should not be placed in the road or sidewalk. Bulky items should be in a separate pile, NOT on top of or under the trash bags. Bags of recycling should also be in separate piles. The Adopt-A-Street contact person should call Keep Winston-Salem Beautiful the following working day to report where bags of trash have been left.
Adopting Group Contact Information

Primary Contact Person

Signature: ______________________________________________________________
Print Name: ____________________________________________________________
Mailing Address: ________________________________________________________
City/State/Zip Code: _____________________________________________________
E-mail Address: __________________________________________________________
Home Phone: _______________________ Daytime Phone: ______________________

Secondary Contact Person

Signature: ______________________________________________________________
Print Name: ____________________________________________________________
Mailing Address: ________________________________________________________
City/State/Zip Code: _____________________________________________________
E-mail Address: __________________________________________________________
Home Phone: _______________________ Daytime Phone: ______________________

RETURN TO:
Keep Winston-Salem Beautiful, Inc.
PO Box 2511
Winston-Salem, NC 27102
Fax: 748-3173