I. CALL TO ORDER

II. APPROVAL OF SUMMARY MINUTES
   ➢ June 6, 2023

III. WSNC MURAL PROJECT

IV. CARVER LIBRARY MURAL DESIGN

V. RETREAT DISCUSSION

VI. APPLICATION PROCESS

VII. PROJECT REPORTS:
   ➢ 9th Wonder Mural
   ➢ Sprague Street Park Community Center Mural
   ➢ “5” Royales Project
   ➢ Open Call
   ➢ Artistic Bus Shelters
   ➢ Salem Parkway Bridge Art
   ➢ Clemmons Library
   ➢ Courthouse Fence

VIII. PUBLIC COMMENT PERIOD

IX. ADJOURN

Next Meeting:
August 1, 2023, 2:00 p.m.
100 E First St, 3rd Floor Conference Room
Winston-Salem, NC 27101
MINUTES
PUBLIC ART COMMISSION MEETING
JUNE 6, 2023
2:00 P.M.
100 E First St, 3rd Floor Conference Room,
Winston-Salem, NC 27101

MEMBERS PRESENT: Jennifer Finkel, Shannon Stokes, Betsy Towns, David Finn, Lisa Strout, Cliff Dossel, Jason Thiel
MEMBERS ABSENT: Marvette Aldrich, Jane Doub, Owens Daniels
STAFF PRESENT: Kelly Bennett
PRESIDING: Betsy Towns

I. CALL TO ORDER
The meeting was called to order at 2:05 p.m. David Finn announced that this would be his last meeting on the Commission.

II. APPROVAL OF SUMMARY MINUTES

➢ March 7, 2023
MOTION David Finn moved to approve the March 7 meeting minutes.
SECOND Jason Thiel
VOTE Unanimous

➢ April 4, 2023
MOTION Lisa Strout moved to approve the April 4 meeting minutes.
SECOND Betsy Towns
VOTE Unanimous

➢ April 10, 2023
MOTION David Finn moved to approve the April 10 meeting minutes.
SECOND Betsy Towns
VOTE Unanimous

➢ May 2, 2023
MOTION Lisa Strout moved to approve the May 2 meeting minutes.
SECOND Jason Thiel
VOTE Unanimous

III. WSNC MURAL PROJECT
The group discussed Victoria Vassar’s request for $1,000 to support her WSNC Mural Project, which documents murals and other public artworks in Winston-Salem and displays them on a webpage and printed map. Vassar and other volunteers have created the site and are looking for sponsors to help offset web hosting and printing costs. The Commission asked that Vassar share a budget for how she would spend the money to further the goals of the project.
IV. **THE “5” ROYALES MURAL**

   **MOTION** Lisa Strout moved to recommend a $25,000 budget for The “5” Royales Mural project.
   **SECOND** Cliff Dossel
   **VOTE** Unanimous

V. **OPEN CALL**

   **MOTION** David Finn moved to move the deadline for the Open Call project from June 30 to September 25, 2023.
   **SECOND** Betsy Towns
   **VOTE** Unanimous

VI. **PROJECT REPORTS**

- **Artistic Bus Shelters**
  - Kelly Bennett reported that the selection committee voted to reopen the artist call and extend the deadline by three months to solicit more artist proposals.

- **9th Wonder Mural**
  - Kelly Bennett reported that he expects the artist to start the mural later in June.

- **Carver Library Mural**
  - Kelly Bennett reported that he expects the artist to begin the project in June.

- **Sprague Street Park Community Center Mural**
  - Kelly Bennett reported that the artist is having difficulty recruiting students to participate in the project, but she is reaching out to students at Hanes Middle School, which is located near the recreation center.

- **Salem Parkway Bridge Art**
  - Kelly Bennett reported that the project is approved by NCDOT and he is waiting for the approved encroachment agreement.

- **Clemmons Library**
  - There was no update on the project. Kelly Bennett expects the artwork to be installed in the late summer or early fall.

VII. **PUBLIC COMMENT PERIOD**

There were no public comments.

VIII. **ADJOURN**

The meeting adjourned at 3:40 p.m.

*Next Meeting:*

*July 11, 2023, 2:00 p.m.,
100 E First St, 3rd Floor Conference Room*
Proposal for $1000 Grant

This funding would go towards the 2024 Map update, pending public art completion. I understand there are several new murals going in; pending photography of completed works and information, the map will need to be updated. At least two of the incoming murals fall within the printed map’s guidelines.

$1,000 will get the WSNC Mural Project 1200 double sided, full color gloss brochures to be distributed across Winston-Salem at local businesses. We have a pretty big list of businesses who are interested, and will seek out more businesses across a broader footprint if this reprinting is funded.

The new murals and art projects will also be included on the digital map. The WSNC Mural Project is happy to contribute to the tourism of Winston-Salem.
QUOTATION

6/21/2023

Bill to: Vikki Vassar
       , NC
       Phone: 336

Ship to: Vikki Vassar
       , NC
       Phone: 336

Where Quality and Service Make a Difference!

1,200 Brochures

Component 1 of 1:

Printing
1,200 Finished Pieces
2 sides
Duplex Top/Top
letter (8.5 x 11) • 100# GLOSS TEXT w/ GLOSS AQ + LETTERFOLD • White
Side 1 and 2 Ink(s): Full Color

Subtotal: $887.19
Tax: $62.10
Total: $949.29

Order Subtotal: $887.19
Tax: $62.10
Order Total: $949.29

Taxes are included.