



2017

Annual Report

Community Appearance Commission of Winston-Salem & Forsyth County



A Note from the Chair

The Community Appearance Commission (CAC) has been active in the community throughout 2017 through the review of designs for publicly-funded projects, continued support of Community Roots Day, and beginning the initial planning for the 2018 Community Appearance Awards.

The Commission organized a successful Community Roots Day in the Atwood Acres neighborhood with Keep Winston-Salem Beautiful and the Winston-Salem Vegetation Management Division in October marking the 25th anniversary of the event. The CAC reviewed eight public projects including the new Kernersville Library and North Ward Park. The initial planning for the 2018 Awards Program began in the fall with the call for nominations released in September. The Commission also started inviting representatives from various community organizations to commission meetings throughout the year to present information on their work and programs. This has allowed the Commission to gain a better understanding of other programs and appearance efforts undertaken in the community.

We appreciate the support of the Winston-Salem City Council, the Forsyth County Board of Commissioners, and the City-County Planning Board. We look forward to a productive year of working to maintain and improve our community's appearance. Commission members welcome suggestions on programs that we can undertake to better serve the community.

Jill Reich, Chair

Education and Awards Committee

The Education and Award Committee continued to recognize the 2016 Award winners through their signage program. A sign recognizing the winner was placed at the project site for a period of two months. The signage program began with the 2014 Awards program as a way to further recognize the winning properties and to also market the awards program and CAC.

In the fall of 2017, the Education and Awards Committee began planning the 2018 Community Appearance Awards and the call for nominations was released in September. The CAC was able to secure the Gray Auditorium at the Old Salem Museums & Gardens Visitor Center for the awards event to be held on May 30, 2018.



Trees and Woodlands Committee

On a warm and sunny October 21, 2017, the Community Appearance Commission of Winston-Salem & Forsyth County, the Winston-Salem Vegetation Management Department, and Keep Winston-Salem Beautiful



held Community Roots Day within the Atwood Acres neighborhood. This year marked the 25th anniversary of the event that began in 1993 in the Boston-Thurmond neighborhood.



Volunteers planted approximately 275 trees within the neighborhood during the event. Six different varieties of trees – Blackgum, Kousa Dogwood, Okame Cherry, Hearts of Gold Redbud,

Forest Pansy Redbud and Snowcharm Styra – were planted throughout the neighborhood during the event. Over the past 25 years, volunteers have planted over 8,000 trees throughout the City of Winston-Salem in neighborhoods such as Bellview, East Winston, West Salem, Sunnyside, Smith Farm, Happy Hill, and Castle Heights. Given the success of the event over the years and

other City tree-planting efforts, the City was named North Carolina's Tree City USA of the Year for 2017.

Winston-Salem Mayor Allen Joines and City Council Member Dan Besse welcomed the crowd of volunteers during the opening ceremony. Winston-Salem Assistant City Manager Ben Rowe and Planning and



Development Services Director Paul Norby were also in attendance at the event. Reverend Elizabeth Forrest of Unity Church of Winston-Salem provided the invocation.

TAPR Committee

The Technical Advisory and Project Review (TAPR) Committee continued in their role of reviewing publicly funded projects and providing comments and recommendations for potential improvements in appearance.



In 2016, the Committee reviewed a total of eight projects including two new City parks, North Ward and 2nd Street, and the new Kernersville Library.

Community Appearance Commission

Jill Reich, Chair

Keith Wilson, Vice Chair

Scott Arnold, ASLA

Salvador Patiño

Wendi Hartup

Michelle Prendergast

Rudolph Miller

Chad Reichert

Preston Mitchell

Kyle Troxell

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Kismet Loftin-Bell

Janice Lewis

Richard Butt

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Tommy Hicks

A. Paul Norby, FAICP, Director of Planning

The City-County Planning Board and staff are funded jointly by the City of Winston-Salem and Forsyth County.

City of Winston-Salem

Mayor: Allen Joines

City Council

Vivian H. Burke, Mayor Pro Tempore, Northeast Ward

Denise D. Adams, North Ward

Dan Besse, Southwest Ward

Robert C. Clark, West Ward

John C. Larson, South Ward

Jeff MacIntosh, Northwest Ward

Derwin L. Montgomery, East Ward

James Taylor Jr., Southeast Ward

City Manager: Lee Garrity

Forsyth County Commissioners

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Don Martin, Vice-Chair

Fleming El-Amin

Ted Kaplan

Richard V. Linville

Gloria D. Whisenhunt

Everette Witherspoon

County Manager: J. Dudley Watts Jr.

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