Winston-Salem Local Governance Study Commission

Survey Response Presentation

March 11, 2020
Provided by City Staff
Survey Tool and Methodology

• Seven-question survey
  • All questions had only two or three response options
  • Response areas for narrative comment

• Non-randomized sample
  • Not statically significant (cannot be generalized to total population)
  • Response bias – self selection
  • Possibility for non-unique responses
Survey Format and Responses

- Online
  - Mandatory response for submittal
- Paper
  - Respondent option to skip questions
Survey Response Issues

• Inconsistent selection and narrative response

• Use of 2-year term and staggering

• Paper Format Issues:
  • Back of paper form left blank
  • Non-selection of at-large “best fit” option
  • Creation of “extra” options
  • Selection of multiple options
Survey Responses

- Public Responses (921)
- City Council Responses (6 of 9)
- Commission Straw Poll (10 of 11)
Should There Be More At-Large Representation?

- Public: 57% Yes, 43% No
- Council: 83% Yes, 17% No
- Commission: 70% Yes, 30% No
<table>
<thead>
<tr>
<th>Scenario</th>
<th>Public</th>
<th>Council</th>
<th>Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/2 Split</td>
<td>57%</td>
<td>50%</td>
<td>70%</td>
</tr>
<tr>
<td>5/3 Split</td>
<td>28%</td>
<td>0%</td>
<td>10%</td>
</tr>
<tr>
<td>6/2 Split</td>
<td>14%</td>
<td>50%</td>
<td>20%</td>
</tr>
</tbody>
</table>

**At-Large Scenario Preference**
Staggered or Non-Staggered Terms?

- **Public**: 41% Non-Staggered, 59% Staggered
- **Council**: 67% Non-Staggered, 33% Staggered
- **Commission**: 50% Non-Staggered, 50% Staggered
Even or Odd Year Elections?

- Public: 76% Even, 24% Odd
- Council: 17% Even, 83% Odd
- Commission: 70% Even, 30% Odd
Partisan or Non-Partisan Elections?

- **Public**: 40% Non-Partisan, 60% Partisan
- **Council**: 67% Non-Partisan, 33% Partisan
- **Commission**: 20% Non-Partisan, 80% Partisan

Legend: Non-Partisan, Partisan
Mayor Voting on All Items or Only To Break A Tie?

- Public: 66% Tie Only, 34% All Items
- Council: 67% Tie Only, 33% All Items
- Commission: 70% Tie Only, 30% All Items
Comments from the surveys have been compiled and will be attached as an appendix in the report and be posted on the Commission’s website.