INTRODUCTION

As the Collaborative Applicant for the Winston-Salem/Forsyth County Continuum of Care, the City of Winston-Salem (City) is accepting proposals from local agencies for Continuum of Care Homeless Assistance funding from the U.S. Department of Housing and Urban Development (HUD).

FUNDS AVAILABILITY

The amount of funding estimated to be available from HUD is $2,235,705 which is based on the amount of currently funded projects which are eligible for renewal funding. Any bonus funds made available by HUD would be in addition to that amount. For reference, in 2019 the bonus funding amount was $108,425. New projects can be funded only through reallocation of existing project funding or through bonus funds. Projects eligible for renewal are listed in Appendix C.

DEADLINE

Both renewal and new project proposals must be submitted to the City by 12:00 p.m. (noon) on Wednesday, July 1, 2020. Submission procedures are described below.

VIRTUAL QUESTION AND ANSWER SESSION

A virtual Question and Answer Session will be held to provide information and assistance to those interested in applying for funds. Participation is strongly encouraged. The virtual session will be held on Thursday, June 18, 2020 from 11:00 a.m. to 12:00 noon. Persons interested in participation should send an email to Tim West at timw@cityofws.org for information on how to join the session.

BACKGROUND

HUD publishes a CoC Notice of Funding Availability (NOFA) for each funding year. The 2020 NOFA is expected to be published by June 2020, with a deadline approximately 90 days after publication. To allow time for the local review and decision-making process, the City is publishing this RFP in advance of the NOFA. The City reserves the right to publish additional information subject to NOFA publication.

A single, consolidated submission of all selected projects in Winston-Salem/Forsyth County will be submitted to HUD by the City of Winston-Salem. Funding will be derived from Federal Fiscal Year 2020 allocations of HUD funds and is subject to funding availability under the NOFA. The City reserves the right to request that applicant organizations submit adjusted project budgets based on the amount of funding made available by HUD.
NEW PROJECTS

New projects of the following types may be created through reallocation of funds or through bonus funding provided by HUD:

1. Permanent supportive housing projects
2. Rapid rehousing projects
3. Joint component projects, which combine transitional housing and rapid re-housing
4. Supportive services projects for coordinated intake and assessment

EXPANSION OF EXISTING GRANTS

HUD will allow project applicants to apply for a new expansion project, to expand an existing project to increase the number of units, persons served, services provided to existing program participants, or to add additional activities to coordinated intake and assessment projects. If both the existing grant and expansion grant are awarded, the expansion grant will be added to the existing grant.

DOMESTIC VIOLENCE BONUS PROJECTS

For the last two years HUD has offered additional “DV Bonus” funds that are available only to victim services providers. At this time it is unknown whether HUD will offer DV bonuses in 2020. However, victim services providers may apply for CoC funds through this RFP and are eligible to receive recommendations for funding through renewal, reallocation, regular bonus funding or DV bonus funding. It is anticipated that DV bonus funding can be used only for rapid re-housing projects, joint transitional housing-rapid re-housing projects or supportive services projects for coordinated intake and assessment.

KEY INFORMATION

a. Threshold Requirements -- All projects must meet the threshold criteria shown in the attached Appendix A – Threshold Criteria for Continuum of Care Grant Proposals. Also, all projects must propose acceptable matching funds, as described in Appendix B.
b. Proposed funding for new or expansion projects cannot supplant funding from other sources.
c. Participants in CoC-funded projects must meet HUD’s eligibility requirements, which vary by program component. More information on the CoC regulations is found below.
d. All CoC funded projects are required to participate in the CoC’s coordinated entry system. All referrals to CoC-funded projects must come through the Community Intake Center.
e. All CoC-funded projects must participate in the Homeless Management Information System (HMIS) except for victim services providers, which must use a database that the City determines is comparable to HMIS.
f. Permanent supportive housing projects may serve families or individuals. An adult participant in each household served in any permanent supportive housing program must be disabled.
g. Projects may not charge participants program fees in any program.
h. Funds are not available for transitional housing, except in the HUD component which combines transitional housing and rapid re-housing.

i. Funds are available for supportive services only for projects in which the proposed supportive services activities are part of a rapid re-housing project, permanent supportive housing project, joint transitional-rapid re-housing project or a coordinated entry system project.

j. Emergency shelter and services are not eligible for funding under the CoC Program.

k. All eligible funding costs except leasing must be matched with no less than a 25 percent cash or in-kind match. Leasing costs are not required to be matched.

l. All projects will be limited to requests for one year of assistance. Upon expiration, projects may be renewed subject to HUD requirements, local priorities, satisfactory performance, and availability of funds.

m. Collaborative efforts by community agencies are encouraged. As an example of collaborative initiatives, the CoC operates a collaborative rapid rehousing program.

**PROJECT RANKING PROCESS**

HUD requires that all projects be ranked and prioritized in a two-tiered list developed through the local CoC process. Tier 1 will be the top priority projects. Tier 2 will be lower priority projects. Either new or renewal projects may be ranked in Tier 1 or Tier 2.

The placement of each project on the priority list will be determined through a multi-stage process. The process includes review by the Continuum of Care Rating Panel, Continuum of Care Operating Cabinet and the Commission on Ending Homelessness. The Winston-Salem City Council must authorize submission of the prioritized project applications to HUD.

Based on the highly competitive nature of the grant program, ranking of each project will be critical in determining the likelihood of funding. Projects ranked in Tier 2, particularly those at the bottom of Tier 2, have a low probability of funding. New projects created through reallocation or bonus funding may be included in either Tier 1 or Tier 2.

Renewal projects will be reviewed and ranked through the CoC process based on performance. New project proposals will be reviewed in reference to organizational capacity, strategic priority, project approach and design, and cost effectiveness and ranked through the CoC process. Examples of rating and ranking materials from prior years are available for review on the City’s website at [https://www.cityofws.org/2453/Homelessness](https://www.cityofws.org/2453/Homelessness).

**HUD PROGRAM INFORMATION**

All parties intending to apply for funding are strongly encouraged to review the program regulations, including those organizations that are currently or were previously funded. Proposals that do not conform to the regulations will not be considered for funding. The regulations and other information for the Continuum of Care Program may be found at [https://www.hudexchange.info/programs/coc/](https://www.hudexchange.info/programs/coc/). The Virtual Question and Answer Session described above provides an opportunity to learn more about the CoC program.
FUNDS AVAILABILITY

Once awarded by HUD, grant funds are estimated to be made available by HUD by mid-year in calendar year 2021. The timing of awards and grant-making by HUD is outside of the control of the City of Winston-Salem. Agencies seeking renewal funding must be aware of all operating year start and end dates and must make arrangements to accommodate any period for which a HUD funding award is denied or delayed.

It should be noted that new projects created through reallocation are not renewal projects and may have different start dates than the grants from which funds were reallocated. Therefore, the HUD award for the new project may not begin at the ending of the current grant. There may be a gap in time during which the agency will be responsible for continuing operations or services until a contract for the new HUD funds can be executed.

APPLICATION AND SUBMISSION PROCEDURE

To request funds, please complete and submit an application using the Neighborly Software online portal at this link. The Neighborly Software "Getting Started Guide" found at this link provides instructions for registering an account to submit an application.

There are three options to apply:

1. Renewal (use the Continuum of Care -- Renewal application form)
2. Renewal and Expansion (use the Continuum of Care -- Renewal application form)
3. New Project (use the Continuum of Care -- New Project Application form)

Eligible renewal grants are listed in Exhibit C. Agencies may submit expansion funding requests under renewal grants for which they currently receive funds or participate as a partner agency.

The City may request additional information, if needed pursuant to the requirements described in the CoC NOFA. If your project is selected for submission to HUD, you will be requested to provide additional information within a timeframe to be specified by the City of Winston-Salem.

RESPONSIBILITIES OF FUNDED AGENCIES

Agencies applying for funding must be prepared to assume relevant responsibilities if awarded funding, which may include but not be limited to: (1) accepting referrals only from the CoC’s coordinated entry system, (2) determining eligibility and processing applications for assistance, (3) becoming a participating agency in the CoC’s Homeless Management Information System (HMIS) or a comparable database for victim services providers and entering all participant data, (4) keeping participant records and participating in monitoring activities required by HUD, the State, and the City, as appropriate, (5) providing or coordinating services for participants, (6) providing at least the minimum required cash or in-kind matching resources and (7) reporting to the City, State and HUD, as appropriate.
Funding awarded by HUD will be made available to each subrecipient agency through an agreement between the City and the agency. The agreement will include funding information and will describe compliance and performance requirements, including requirements for timely project implementation and timely expenditure of funds. A sample agreement is available for review by contacting the City.

**CONTACT INFORMATION**

Questions may be directed to:

**Mellin L. Parker, Senior Project Supervisor**  
Community Development Department  
City of Winston-Salem  
Telephone: 336-734-1310  
Email: mellinp@cityofws.org

**Tim West, Program Supervisor**  
Community Development Department  
City of Winston-Salem  
Telephone: 336-734-1305  
Email: timw@cityofws.org
Appendix A
Threshold Criteria for Continuum of Care Grant Proposals

I. Criteria for Continuum of Care Grant Participation

a) Must have documentation of having served HUD-eligible homeless persons or families, through activities that are eligible under the HUD Continuum of Care (CoC) regulations, during the twelve months prior to the deadline stated in the Request for Proposals
b) Must propose an eligible activity for an eligible homeless population, pursuant to HUD requirements
c) Must be an eligible contractor for federal funds per https://www.sam.gov/, must have a current tax exempt status as verified by the IRS and must not owe any overdue tax debts, as documented on IRS 990 submissions to the IRS, unless a workout plan has been approved by the IRS.
d) Must not propose to use HUD funds to supplant current funding
e) Must identify matching funds prior to application submission
f) Must provide the information listed below in Section II and must have satisfactory organizational status, experience and capacity to submit, implement and operate the proposed project, as determined by the City of Winston-Salem

II. Information on Organizational Status  Sponsors of CoC projects must provide the following items to the City for review, unless the organization has already submitted these items to the City:

a) Articles of Incorporation
b) Organizational By-Laws
c) Current Board Roster
d) IRS 501(c)3 Designation Letter
e) Latest 990 Form as submitted to the Internal Revenue Service
f) Audited Financial Statements
g) Personnel Policies
h) Code of Conduct
i) Fair Housing Policy
j) Anti-Discrimination Policy
k) Accounting and Procurement Policies
l) Audited Financial Statements
m) NC Secretary of State—Evidence of Active Status of Corporation
n) Current Agency Budget
o) Organization Chart which includes CoC-funded positions
p) Other documents if requested by the City
Appendix B
Matching Funds Requirements

Match Requirements

Prior to submission to HUD, you will be asked to provide letters to the City documenting match. Please do not submit them until requested, as HUD will have strict date ranges for the dates on the letters, which we will not know until the Notice of Funding Eligibility is published. Note:

- 25% match (25% of HUD funds requested) is required for all project budget components, except leasing
- Match can be cash or in-kind
- Match must be spent on program activities that would be eligible for CoC grant funding (e.g., supportive services, rental assistance, operating costs, HMIS costs, and administrative costs).

Sources of Match

A. **Cash**: any funds that come from private or public resources (as long as they are not statutorily prohibited from being used as match).

B. **In-kind**: services (counseling, legal advocacy, etc.), physical goods/equipment (food, furniture, clothing, etc.), and real property (donated land or buildings).

To be counted as match, the funds, goods, or services need to come directly from the contributing source to the organization. Items provided directly to and for individuals/program participants are not eligible as match.

Please note:

- Mainstream benefits provided directly to program participants (e.g., food stamps, SSI/SSDI disability benefits) cannot be used as match.
- Funds from mainstream resources provided directly to an organization for use in a CoC project can be used as match (food from a food pantry; budgeting classes provided from one agency to clients of another agency through an MOU).
### Appendix C: 2020 Continuum of Care Grants Eligible for Renewal or Reallocation

<table>
<thead>
<tr>
<th>No.</th>
<th>Agency</th>
<th>Project Name</th>
<th>Current HUD Grant Number to be Renewed</th>
<th>Annual Start Date of Current Grant to be Renewed</th>
<th>Supportive Services Amount</th>
<th>Rental Assistance Amount</th>
<th>Leasing Amount</th>
<th>Agency Administrative Funds</th>
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*Agency grants that are part of a larger grant are color-coded.*