

# ADDENDUM #1

## DOWNTOWN WINSTON-SALEM BUSINESS IMPROVEMENT DISTRICT SERVICES RFP21135

PROPOSALS DUE

**3:00 PM, December 7, 2020**

“NO PUBLIC BID OPENING”

November 18, 2020

**Please acknowledge receipt of this Addendum and include with your bid proposal.**

Jerry Bates  
Purchasing Director

Russell Frye  
Buyer

\_\_\_\_\_  
Company

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

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### SPECIFICATION CLARIFICATIONS

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Please see the following question received from a potential bidder and the City’s response:

- Question: Are there any more details or information on what is in this bid?
  - ***Response: Please see the following page for excerpts from the 2021 work plan that was established for these services. The awarded firm would be expected to provide similar but not necessarily identical services in the coming years.***

## **Cleaner Environment/Safety and Security**

- Pan and broom service
- Remove litter and debris from sidewalks, storefronts, curbs, gutters
- Clean trash cans and trash can areas
- Scrape handbills, flyers, and stickers from vertical surfaces
- Straighten street fixtures and furniture (newspaper boxes, benches, trash cans, etc.)
- Remove graffiti from public infrastructure
- Remove graffiti from private property with waiver
- Materials to replace garbage cans and other street furniture as needed
- Pressure wash sidewalks as needed
- Snow and ice removal on sidewalks
- Provide directions, information, and assistance to visitors, workers, residents
- Serve as deterrent to unwanted activity
- Public relations checks with local businesses
- Identify and report conditions and incidents that may impact public safety
- Storage facilities for Clean Team Ambassadors

## **Stronger Marketing and Promotion**

- Visitor guide advertising
- Website updates
- Online events calendar
- COVID-19 Recovery
- Ad campaigns for holiday season, retail, and general advertising

## **Accelerated Development**

- Annual Downtown Business Improvement District Report
- Updated maps

## **Enhanced Physical Appearance**

- Trash can replacement
- Repair signage as needed
- Landscaping improvements
- Banners and holiday decorations as needed
- Passageway Phase 2 improvements