Committee Members

Megan Regan, Chair
Scott Andree Brown, Vice Chair
Michael Banner, Forsyth Foodworks
Tembila Covington
Carol Eickmeyer
David J. Harrison
Jaqueline Ramsey
Brandon Williams

Special thanks to Tiffany Oliva, the members of the City Council, and City of Winston-Salem staff for their support of our committee.
Mission
The Urban Food Policy Council ("UFPC") initiates and promotes actions that increase food access in the city of Winston-Salem, with a particular emphasis on the urban core; advocates for policies that build a sustainable, equitable and healthy local food system with the goals of enhancing the health of the citizens of Winston-Salem, strengthening local economies and market opportunities, and reducing hunger and food insecurity.

Purpose
Advise the Mayor and City Council of policies needed to address the ten duties as outlined in the original ordinance for this board.
Activities and Accomplishments

- Partnered with local, regional and state-based agencies on topics related to food access and COVID-19
- Applied for and received Community Food Strategies Network block grant for Liberty Street Market
- Launched Liberty Street Market pilot program Summer 2020
  » Established SNAP/EBT at the market
  » Partnered with Marketing and Communications to create signs, post on social media, issue press releases, conduct news interviews and issue mailers within a radius of the market.
- Assessed viability of the Liberty Street Market for the city; city to begin formally operating the market in 2021 under food resilience work
- Continued work with City Council on the Urban Agriculture Land Ordinance
- Provided recommendations to City Council on the keeping of backyard chickens
- Began planning for a community food summit

Duties

- Develop strategies to address food access needs in food desert;
- Solicit external support for food-related initiatives;
- Support and encourage programming related to food, nutrition, cooking, gardening and other topics;
- Devise strategies to increase retail options in food deserts;
- Work collaboratively with the Forsyth Foodworks on strengthening the local food system;
- Serve as a forum for discussing issues;
- Make recommendations for enhancing the use/operation of food-focused city facilities, including the Carolina Classic Farmers Market and the Liberty Street Vendor’s Market;
- Educate members of the community about the importance of healthy, fair and sustainable local food;
- Explore ways to encourage and promote food-based entrepreneurship;
- And undertake such duties as may be requested by the Mayor and City Council.
Next Steps

• Host a food summit on topics related to urban farming, community gardening and/or market access
• Work on clarifying and marketing the Urban Agriculture Ordinance and Grow Winston-Salem programs
• Explore new topics and opportunities surrounding food equity
  » Specifically the interconnectedness of fair housing and food insecurity

Community Presentations and Partnerships

• HOPE Winston-Salem
• Beta Verde
• Forsyth Food Chats
• College Food Access Program
• Fairgrounds Farmers Markets
• Neighborhood’s Hands
• Reidsville Farmer’s Market, Judy Yarbrough
• Vendors
  » Kitchen Asè Vegan Farmacy
  » Granville District Farms
  » Small Rain Farm
  » Urban Street Farm
  » Island CultureZ Community
  » Earthwood
  » Happie Food
  » Hempress Farms
  » Queen Coffee Bean
  » Nature’s Joy and Wellness
  » Black Mermaid
  » My Sister’s Keeper