

REQUEST FOR PROPOSALS
CALL FOR ARTISTS
Winston-Salem, Forsyth County, NC



BUS SHELTER ART

Deadline: November 22, 2021, by noon, EST

Total Projected Budget: Up to 12 projects at \$1,000 each

Overview

The Winston-Salem/Forsyth County Public Art Commission (PAC) is seeking artists to create artwork for up to 12 existing bus shelters throughout the city. The PAC works to cultivate innovative, dynamic, and engaging public art that will illuminate the perspectives, relationships, and narratives of our community. Recognizing the need to improve the experience of our transit system, the Commission seeks up to 12 artists or artist teams to create artworks that contribute to the interest and aesthetic appeal of the shelters and the riders' experience.



Hosanna Gourley, *Women of Winston-Salem*, Artistic Bus Shelter Project, 2020

- The artwork should relate to the location in design and content. For example, art could connect visually to the site or interpret historical, environmental, decorative, architectural, scientific, or cultural aspects of the site.
- Artists should consider that shelters are experienced by bus users as well as passers-by on foot and in vehicles.
- Artists may choose a specific bus shelter.
- Artwork will be open to the elements (i.e. weather damage, graffiti, theft) and any permanent damage to the artwork may result in its early removal.

Artist Workshops:

Monday, November 1, 2021, 6:00 – 7:00 p.m.

Wednesday, November 3, 2021, 3:00 – 4:00 p.m.

The PAC will hold two online workshops that are open to any interested artists. Commission members and City staff will be on hand to discuss the bus shelter art project and answer artists' questions. Online workshop links are posted at www.cityofws.org/publicart.

Artist Eligibility

No professional artist experience is required for this project. This competition is open to artists who are residents of Winston-Salem, NC, and are over 18 years of age, or teams with one member over the age of 18. The City of Winston-Salem's contracting practices are guided by federal, state, and local rules and regulations guaranteeing employment opportunities to all persons without regard to and prohibiting discrimination or harassment on the basis of race, creed, color, sex, sexual orientation, pregnancy, age, religion, political affiliation or beliefs, national origin, or handicap.

Artwork Locations, Measurements, and Installation

Artists may propose artwork for any specific bus shelter in the city of Winston-Salem or may make a general proposal for a shelter location to be chosen by the Public Art Commission.

The City has two types of bus shelters with slightly different measurements. Shelter Type 1 measures 102" wide by 70.5" tall with three internal frames that measure 4" each. Shelter Type 2 measures 106.5" wide by 71" tall with two ½" gaps between the glass panes.

Artwork will be scanned, enlarged, printed on vinyl, and installed by the City on the rear of the shelter (the sides will not be used). Artwork proposals should have the same proportions as the back of the bus shelter.

Historic Themes

Artists are encouraged to create artwork that explores the history of our community, especially where a bus shelter is located near a historic site. For example, artwork that celebrates The "5" Royales, the groundbreaking R&B group from Winston-Salem, could be installed on a bus shelter near the Reynoldstown neighborhood, where the band's lead singer used to live. For other ideas, visit the [City of Winston-Salem's Historic Marker Program webpage](#).

Project Budget

Each artist or team will be paid \$1,000 to commission this project. Scanning and installation expenses will be paid by the City.



Shelter Type 1: (102" x 70.5")



Shelter Type 2: (106.5" x 71")

Tentative Schedule

November 22, 2021: Deadline for submissions, due at noon (this is not a postmark deadline)

December 2021: Final artists selected

Spring 2022: Artwork installation

Artist Selection Process

The review committee is composed of Winston-Salem/Forsyth County Public Art Commission members and stakeholders associated with the Winston-Salem Transit Authority. The committee will evaluate all proposals and recommend up to twelve finalists to the full Public Art Commission, which will then vote on whether to approve each project. Final artists will be asked to enter into a contract, which outlines project milestones and a payment schedule, with the City of Winston-Salem.

Required Submission Materials

- **Name and Email Address (or phone number if no email address)**
- **Artwork Proposal**
 - A sketch or drawing that communicates how your proposed artwork would transform a city bus shelter.
- **Past Work Samples**
 - Artists may submit up to five (5) images and a brief description of each image, including title and medium.
- **Resume or CV**
 - Artists may submit a resume or CV that includes relevant education and professional experience, including past commissions (past commissions are not a requirement of this project).
- **References**
 - Names and contact information of two professional references. Letters of recommendation are not required.

Submission of Artist Proposals

Submissions may be submitted through Dropbox (preferred submission method):

<https://www.dropbox.com/request/rktfmujdATdcUpqaR2OL>

Or submitted by email, mail, or hand-delivered (*hand-delivered materials will not be returned*) to:

City-County Planning
Attn: Kelly Bennett
P.O. Box 2511
100 East First Street
Winston-Salem, NC 27102
kellyb@cityofws.org

**** Submissions must be received by November 22, noon EST. ****

**** No exceptions. ****