On November 3, 2021, the Forsyth County Historic Resources Commission ("Commission") conducted, in the above referenced matter, a public hearing in accordance with the statutes and case law pertaining to quasi-judicial proceedings for the issuance of certificates of appropriateness. During the hearing, Michelle McCullough, Historic Resources Officer, presented the staff report, findings, and recommendation. Chad Frye, Senior VP of Facilities and Administrative Services for TruWiant Credit Union, applicant, appeared to present testimony and evidence in support of the application. No one appeared to present testimony and evidence in opposition to the application.

After presentation of all testimony and evidence, the Forsyth County Historic Resources Commission, based upon the evidence presented in the application and during the hearing, finds that the proposed project is not incongruous with the character of the Local Historic Landmark because:

1) The proposed TRULIANT signs will replace the existing WINSTON TOWER signs at the top of the building on the east and west facades. The new sign frames are made of extruded aluminum with architectural grade aluminum components and braces. The powder coat finish of the signs will mimic the WINSTON TOWER sign finish but be higher quality. The faces of the signs will be constructed of white Lexan translucent with 3M Diffuser Film and Dual-Color Film. The signs are 104'-6-3/8" wide and 10' high. The new signs are compatible with the commercial buildings downtown. (Signage, Landmark Standard 5)

2) The proposed signs are in locations that will not diminish or compromise the historic character of the landmark building. These proposed locations are within the original sign band of the building. The signs and locations are compatible with the landmark in regard to the height, scale, and shape. The mounting materials for the signs will not damage any building materials or obscure or conceal significant architectural features or details. (Signage, Landmark Standard 6)

3) The proposed signs will be affixed on the east and west elevations, centered on the façade. The size of the letters will be 10' high, similar to the size of the letters in the original WACHOVIA sign. The signage is limited in quantity to only two signs, minimizing its impact on the overall historic character of the landmark building. (Signage, Landmark Standard 4)

4) The proposed signs are removable. (Signage, Landmark Standard 7)

5) The proposed lighting for the signs will be internal, low voltage LEDs. Both the existing WINSTON TOWER sign and the original WACHOVIA sign were internally lit, which is
appropriate for this type of Landmark building: (Signage, Landmark Standard 8 and Exterior Lighting Standards 4 and 6)

Based on the preceding findings, the Forsyth County Historic Resources Commission hereby approves COA2021-089 for work at the Wachovia Building, located at 301 North Main Street, Local Historic Landmark #116 (PIN 6835-26-6925.00), with the following conditions:

1) The applicant shall receive, prior to commencement of the work, all other required permits or permissions from governmental agencies;

2) Commission staff shall review and approve any revisions or deviations to any portion of the as-submitted work, that qualifies as a minor work, prior to commencement of that portion of the project; and,

3) The applicant shall submit the Certificate of Appropriateness Request for Certification of Completed Work form and photo documentation of the completed project to HRC staff within ten (10) days of its completion.

This the fourth day of November, 2021.

Kevin G. Owen, Chair
Forsyth County Historic Resources Commission
CERTIFICATE OF APPROPRIATENESS
Date: November 3, 2021
CASE #: COA2021-089

On November 3, 2021, the Forsyth County Historic Resources Commission approved the issuance of this Certificate of Appropriateness (COA) on the application for the following work at the Wachovia Building, located at 301 North Main Street in Winston-Salem, Local Historic Landmark #089.

- Installation of signage
  1) The applicant shall receive, prior to commencement of the work, all other required permits or permissions from governmental agencies;
  2) Commission staff shall review and approve any revisions or deviations to any portion of the as-submitted work, that qualifies as a minor work, prior to commencement of that portion of the project; and,
  3) The applicant shall submit the Certificate of Appropriateness Request for Certification of Completed Work form and photo documentation of the completed project to HRC staff within ten (10) days of its completion.

This COA runs with the property upon which the work is to be performed. The COA does not serve in any manner as a certification by the HRC or the Winston-Salem/Forsyth County Planning Division that the applicant or anyone else has the authority to be on the subject property to perform the approved work. You should perform your own due diligence to confirm whether you have the legal authority to be on the property to perform the approved work.

This Certificate of Appropriateness expires on November 3, 2024.

Kevin G. Owen AIA, Chair
Forsyth County Historic Resources Commission

The scope of work for this project must meet all other applicable building codes and ordinances. Any additional approvals or permits from the City must be obtained prior to initiating work.