
CITY OF WINSTON-SALEM RECOVERY GRANTS

FOR SMALL BUSINESSES AND NON-PROFITS

December 15, 2021

WHAT'S BEEN APPROVED BY CITY COUNCIL SO FAR?

\$25,866,033*	CLFRF Funds Received through First Tranche
(\$1,350,000)	Crime Prevention Plan
(\$100,000)	Right to Counsel Eviction Diversion
(\$1,500,000)	City Essential Worker Premium Pay
(\$1,000,000)	Recovery Grants for Small Businesses
(\$1,000,000)	Recovery Grants for Travel, Tourism, and Arts Non-Profits
(\$1,000,000)	Recovery Grants for Social Services Non-Profits
(\$50,950)	Recovery Grants Program Administration – United Way of Forsyth County
(\$977,220)	Positions – ARPA Coordinator, Grant Monitoring (FY 22-FY27)
\$44,753,896	Total Available Including Additional Funds to be Distributed in 2022

* Total allocation of CLFRF for the City of Winston-Salem is \$51.7M. The City has received half of the funding from the federal government, and the City should receive the other half in March 2022.

FEDERAL OBJECTIVES OF THE CORONAVIRUS LOCAL FISCAL RECOVERY FUNDS

1

To respond to the public health emergency or its negative economic impacts

2

To respond to workers performing essential work during the COVID-19 pandemic

3

To replace lost public sector revenue due to the pandemic

4

To make necessary improvements in water, sewer, or broadband infrastructure

RECOVERY GRANTS PROGRAM FOR SMALL BUSINESSES AND NON-PROFITS

Objective: To provide grants to small business and non-profits negatively impacted by COVID-19, especially those in Qualified Census Tracts (QCTs) that have been hardest hit by the pandemic, that are in areas at the time of the application (for obligations dated before City Council approval). The grants may be used to become up-to-date on mortgage, rent, lease, and/or utility payments. Eligible entities include ...



Small Businesses



Social Service
Non-Profits



Travel, Tourism,
Hospitality, and Arts
Non-Profits



United Way of Forsyth County



THE UNITED WAY TEAM

COMMUNITY PLANNING AND INVESTMENT DEPARTMENT LED BY CHIEF IMPACT OFFICER DEBBIE WILSON

**PROGRAM
APPROPRIATION**

Program Category	Total Funding Available	Maximum Award
Small Businesses	\$1,000,000	\$25,000
Social Service Non-Profits	\$1,000,000	\$25,000
Travel, Tourism, Hospitality, and Arts (TTHA) Non-Profits	\$1,000,000	\$25,000
TOTAL	\$3,000,000	-

Small Business	Social Services Non-Profits	TTHA Non-Profits
<ul style="list-style-type: none"> - Independently owned (chains not eligible) - No more than 25 full-time eligible employees or equivalent 	<ul style="list-style-type: none"> - Have an organizational Budget under \$1,000,000, not including pass through assistance provided from other sources to recipients - Have board approval to apply - Must provide documentation showing service in or to low-to-moderate income areas (50 percent or more of clients living within QCTs or whose clients' average household income is under \$50,000) 	
<ul style="list-style-type: none"> - Be located within the city corporate limits - In business/fully functioning on or before January 1, 2020 - Be behind on mortgage, rent, lease, and/or utilities at time of application (with obligations incurred before City Council approval) 		

PROGRAM MINIMUM CRITERIA

POOLED, LOTTERY APPROACH

Round 1	Small business in QCTs or Non-profits in/serving QCTs	Up to 25 grants in each category will be made. If more than 25 applications are received in any category, grant awardees in that category will be chosen by lottery. Those not selected through the lottery will be placed into Round 2 for a second chance to be selected.
Round 2	Small businesses and non-profits in areas beyond QCTs that are in census tracts with median household incomes below \$50,000.	If more applications are received than funding available, a lottery method will be used to distribute funds to eligible entities.

WHAT CAN WE PUT TOGETHER NOW?



Name of Owner(s)/Executive Director



Physical Address



Mailing Address



Contact Person Name, Title, E-mail, Phone

SMALL BUSINESSES



Secretary of State documentation indicating current/active status.



Calculate number of Full-Time Employee Equivalents

Add up total number of hours worked by all employees in a typical pre-COVID-19 week and divide that number by 40. This is your FTEs.

For example, if you have 10 employees that worked an average total of 480 hours in pre-COVID week, you will have 12 FTEs ($480/40=12$)

NON-PROFITS

Total Organizational Budget
Amount

501(c)(3) IRS letter or
documentation of tax-exempt
church.

Letter of incorporation

Secretary of State documentation
indicating current/active status.

Provide documentation to show
your program(s) serve low- to
moderate income areas. Examples
include client listing of zip codes,
maps, etc. Note: Please do not
include any names of clients or
protected addresses.

Past due statements/costs dated on or before November 22, 2021 will not be accepted.

Late payment notices must include all pages of the notice, total payment amount, and list of all missed months and/or payments

RENT/LEASE/MORTGAGE ASSISTANCE

- Upload late payment notices for all missed months
- Landlord/Entity contact information
- If rent, recent statement and agreement.

Date	Type (Rent, Lease, or Mortgage)	Requested amount
March 2020		
April 2020		
May 2020		
June 2020		
July 2020		
August 2020		
September 2020		
October 2020		
November 2020		
December 2020		
January 2021		
February 2021		
March 2021		
April 2021		
May 2021		
June 2021		
July 2021		
August 2021		
September 2021		
October 2021		
November 2021 (before 11/22)		
TOTAL		

WATER/SEWER/STORMWATER ASSISTANCE

- Water/Sewer Stormwater Company Name & Account Number
- Upload every applicable monthly invoice

Date	Requested amount
March 2020	
April 2020	
May 2020	
June 2020	
July 2020	
August 2020	
September 2020	
October 2020	
November 2020	
December 2020	
January 2021	
February 2021	
March 2021	
April 2021	
May 2021	
June 2021	
July 2021	
August 2021	
September 2021	
October 2021	
November 2021 (before 11/22)	
TOTAL WATER/SEWER/STORMWATER REQUEST	

GAS/PROPANE ASSISTANCE

- Upload every applicable Monthly invoice
- Location of tank and fuel type
- Vender/Company for gas/propane & account number

Date	Requested amount
March 2020	
April 2020	
May 2020	
June 2020	
July 2020	
August 2020	
September 2020	
October 2020	
November 2020	
December 2020	
January 2021	
February 2021	
March 2021	
April 2021	
May 2021	
June 2021	
July 2021	
August 2021	
September 2021	
October 2021	
November 2021 (before 11/22)	
TOTAL GAS/PROPANE REQUEST	

ELECTRIC ASSISTANCE

- Upload every applicable monthly invoice
- Electric Company Name & Account Number

Date	Requested amount
March 2020	
April 2020	
May 2020	
June 2020	
July 2020	
August 2020	
September 2020	
October 2020	
November 2020	
December 2020	
January 2021	
February 2021	
March 2021	
April 2021	
May 2021	
June 2021	
July 2021	
August 2021	
September 2021	
October 2021	
November 2021 (before 11/22)	
TOTAL ELECTRIC REQUEST	

INTERNET ASSISTANCE

- Internet assistance must be vital to the business/non-profit operation
- Upload every applicable Monthly invoice
- Internet Service provider & account number

Date	Requested amount
March 2020	
April 2020	
May 2020	
June 2020	
July 2020	
August 2020	
September 2020	
October 2020	
November 2020	
December 2020	
January 2021	
February 2021	
March 2021	
April 2021	
May 2021	
June 2021	
July 2021	
August 2021	
September 2021	
October 2021	
November 2021 (before 11/22)	
TOTAL INTERNET SERVICE REQUEST	

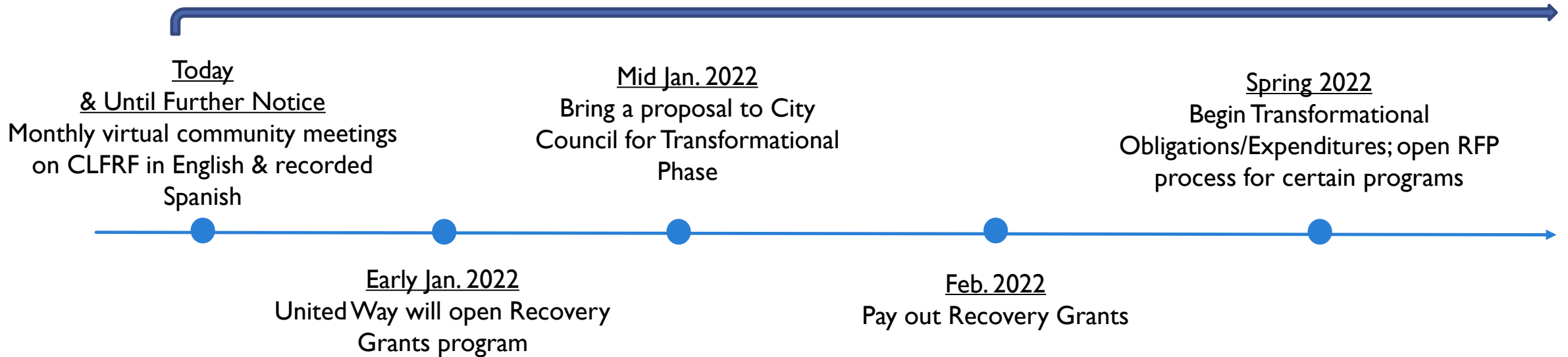
ALL ENTITIES –
ADDITIONAL
VERIFICATION/
MATERIALS

- Describe the type of business/non-profit operating
- Date of opening
- Be in good standing with the City of Winston-Salem
- Have no outstanding judgement, tax liens, or pending lawsuits against entity.
- Not be delinquent on Federal taxes, direct, or guaranteed Federal loans, Contracts or grants.
- Not be suspended or debarred from contract with Federal government, receiving loans or grants.
- Describe in 500 characters or less what the grants funds Will be used for and how it Will help sustain your business/non-profit.

DEPARTMENT OF
HOUSING &
URBAN
DEVELOPMENT
QUALIFIED
CENSUS TRACTS



NEXT STEPS



CITYOFWWS.ORG/CLFRF

Tiffany Oliva

American Rescue Plan Act (ARPA) Coordinator



Tiffany Oliva

American Rescue Plan Act (ARPA) Coordinator

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