

A. Organization & Contact Information

Case Id: 14460
Name: THE WELLS CENTER, INC. For Women In
Address: *No Address Assigned

Completed by thewellscenter@gmail.com on 11/9/2021 7:36 PM

A. Organization & Contact Information

The Request for Proposals and additional materials to assist with completing the application can be found on the City's webpage for [Community Agencies](#)

A.1. Organization Name

THE WELLS CENTER

A.2. Project/Program

CATCH

A.3. FY 2022-23 Funding Request Amount

\$5,000.00

A.4. Agency's Total Operating Budget

\$55,000.00

A.5. Mailing Address

P.O. Box 11313 Winston Salem, NC 27106

A.6. Project/Program Location Address

725 N. Highland Ave, Annex 1, Ste 117 Winston-Salem, NC 27106-1027

A.7. Organization Website

www.thewellscenter.org

A.8. Year 501(c)(3) status obtained

2002

A.9. Organization Fiscal Year

July 1 - June 30

A.10. Federal Tax ID Number

A.11. Federal DUNS Number

EXECUTIVE DIRECTOR/MANAGER

A.12. Name, Title

Peggie Wells, Executive Director

A.13. Email

pwellsexecutivedirector@gmail.com

A.14. Phone

(336) 972-1031

CONTACT

A.15. Name, Title

Peggie Wells, Executive Director

A.16. Email

pwellsexecutivedirector@gmail.com

A.17. Phone

(336) 972-1031

BOARD CHAIR

A.18. Name

Bob Summers

A.19. Term Expiration

12/31/2025

A.20. Email

rsummers@wnccumc.net

A.21. Phone

(336) 575-2275

B. Project Overview

Completed by thewellscenter@gmail.com on 11/17/2021 6:41 PM

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B. Project Overview

Please provide the following information.

APPROACH (7 POINTS)

B.1. Provide a concise description of the proposed project/program, indicating specifically how City funds will be used. Briefly, what are the goals/objectives of the project/program?

THE WELLS CENTER, INC., "For Women In Transition (TWC) is requesting funds for its evidence-based community post-release program, CATCH (Changing Attitudes To Change Habits), to reduce the recidivism of women offenders in Winston Salem.

Combined with the already existing pre-release program, at the Forsyth Detention Center (jail), and consisting of two 7-week courses: 7-Habits by Stephen Covey and Trauma Healing, using evidenced-based materials, and the mentoring component, THE WELLS CENTER has extended its program services to assist women offenders in a greater capacity to increase efforts in reducing recidivism in the Winston Salem community. THE WELLS CENTER is providing an intensive evidence-based post-release community program, CATCH a focus model approach to helping women offenders with needs for a successful transition who have been exposed to traumatic events. The mission of CATCH is to change negative cognition to inspire positive behaviors. The program duration is a minimum of 90-days up to a maximum of 24-months evolving around personal healing and growth. Eligibility requirements: must be 18 years old and not older than 55 years old; participants must be female with a criminal background and have served jail/prison time. Eligible participants must complete an application process, needs assessment, psycho-social assessment, and interview, conducted by the executive director and Program Director. Participants are required to attend enrichment classes at least twice a week, group sessions once a week and individual counseling every two weeks; have regular meetings with Success Coach, who provide assistance in achieving educational and career goals; and meetings with Court Liaison (for women who have pending court dates and/or on probation.) GED/Adult education classes will be scheduled accordingly, if needed.

The requested funds will be utilized to support two specific areas: First, funds will be utilized to continue the current mentoring component with the provision of providing a monthly stipend to the part-time mentor coordinator, who oversees the recruitment, training of volunteer mentors, and the matching process. The community volunteer mentors provide emotional support and develop positive relationships with women offenders, while detained in the Forsyth Detention Center (jail) and following release. Secondly, the requested funds will be used to hire a part-time Program Director to oversee and monitor the intricate and operational parts of the CATCH program including the Mentoring Component.

THE WELLS CENTER has two major goals: To reduce the rate of recidivism among women offenders in Winston Salem/Forsyth County and to provide a needed service for an under-served population in our

Objectives 2022 - 2023: Increase the number of community mentor volunteers to twenty (20), each to be matched with two (2) participants for a duration of three to six months or longer if needed. To serve approximately 220 released women offenders. We anticipate that 90% will stay crime free and gain employment. Currently 16 mentors have been

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recruited and trained.

B.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

Women exiting jail/prison will access the CATCH program via the pre-release program at the Forsyth Detention Center (jail) and other community agencies such as TASC, Goodwill, Bethesda Center, Experimental Self-Reliance, Eureka Ministries, Samaritan ministries, probation office, community court, community churches, and referrals through the department of corrections.

The benefits for participants is to develop positive change in criminal thinking, psychological adjustments and social functioning, and healing from experienced trauma. Participants will have access to a gender-specific resource that primarily provides services for women offenders to help meet their needs, emotional, cognitively, and economically. Participants will have a safe, secure, and respectful environment with positive relationships to thrive and to successfully transition back into the community.

Overall, participants will benefit from the CATCH intensive evidence-based post-release community program, including the mentoring component, education, mental health, substance treatment, life skills, employment, counseling, transportation, and permanent housing, etc.

B.3. Describe the unmet need that the proposed project/program seeks to address. Include data supporting the need.

According to research by Ramirez, (2002), the unmet need for women offenders in the criminal justice system and many communities including Winston-Salem/Forsyth County, is the disregard of experienced trauma. Research indicates that women need and thrive in a safe and respectful environment with positive relationships.

Women offenders have extensive trauma histories and complex treatment needs that contribute to their criminality, yet trauma screening has been overlooked and obsolete in the justice system. Research has identified women offenders need gender and trauma-specific services. Trauma focus should become part of care in the criminal justice system and in communities so the needs of traumatized women are addressed (Vivian Nixon, 2007.)

Studies of evidence-based and gender responsive programs for women offenders have indicated the importance of addressing both trauma and substance abuse in women's recovery. Studies found positive changes in specific domains, criminal thinking, psychological adjustment, and social functioning (Grella & Messina, 2015.) Also findings of significant reductions in PTSD, anxiety, anger aggression, and symptoms of serious mental illness (Kubiak et al., 2014) when trauma is addressed.

For such causes that have been identified, the disregard of experience trauma, complex treatment needs, and the need for gender and trauma focused services, along with the omission and disregard of providing and making available responsive programs for women offenders is the reason why THE WELLS CENTER is providing the CATCH program the only one of its kind in Winston Salem/Forsyth County.

COLLABORATION (6 POINTS)

B.4. Describe any specific collaborative relationships with other organizations (public or private) and how they will impact the project/program. How will collaboration contribute to the planning, implementation, operation, oversight, and performance measurement of the proposed project/program?

THE WELLS CENTER has numerous established collaborative relationships within the community including the following:

- TASC
- Drug Court

- Federal & State Community Probation/Parole Office
- Public Defender's Office
- Sheriff's Office
- Goodwill
- Experiment in Self Reliance (ESR)
- North Point Dental Clinic
- Hawley House
- Community Churches
- Project Re-entry
- Triad Therapy
- Salem Pregnancy

Such named community organizations, will impact the lives of women offenders in the way of directing them to the appropriate resource that primarily serves this specific and underserved population of women in the community. Collaboration with the named organizations will provide The Wells Center with greater insight regarding the needs of women offenders.

THE WELLS CENTER will continue developing partnerships and relationships with other community organizations to support a successful transition for women offenders. Such resources will be sought out for the purpose of educational and training needs to help assist women with a successful transition and to reduce recidivism of women offenders in Winston Salem/Forsyth County.

C. Strategy and Performance

Completed by thewellscenter@gmail.com on 11/17/2021 7:44 PM

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C. Strategy and Performance

Please provide the following information.

STRATEGY (5 POINTS)

C.1. The City of Winston-Salem's strategic priorities, adopted most recently in the [2017-2021 Strategic Plan \(2019 Update\)](#) and under review for adoption by City Council for FY 2022 - FY 2025 Strategic Plan, are used as guiding principles to establish community priorities based on the vision, mission, and values set forward by the Mayor and City Council.

Indicate which of the City's strategic focus areas your program aligns with best (select one):

Safe and Secure Community

C.2. Select the service area(s) that your project/program relates to:

- Housing/Homelessness
- Economic Development
- Construction Rehabilitation
- Poverty Reduction
- Arts and Culture
- Youth
- Public Safety
- Transportation
- Other

PERFORMANCE (15 POINTS)

C.3. Describe the system to be used to track participant and program data. List any key reports and their frequency that will be used to capture project/program performance.

THE WELLS CENTER's volunteer mentors provide weekly reports for monitoring and program evaluation. Having a focus on compliance with programmatic expectations of participants and standards such as the frequency of contacts, participant goal achievements, mentor/mentee activities, perceived quality of the mentoring relationship, and outcomes identified as important for the mentees. The effectiveness of staff support of mentor/mentee relationship is also evaluated in the reports. The Executive Director and Mentor Coordinator conduct systematic collection of the mentoring component, areas in need of improvement and program cost efficiency.

In addition to weekly reporting, the Executive Director monitor and evaluate each participants progress via "ICANOTES" Therapist data program.

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C.4. Explain the steps that will be taken if the stated program goals provided in C.3. are not achieved.

Weekly reports and therapist documentation are reviewed on a quarterly basis by the Mentor Coordinator and Executive Director to evaluate program goals and effectiveness. Upon review, if the program goals are not achieved, the program is re-evaluated and new measurable goals are to be implemented. The Wells Center is glad to report that such re-evaluation of program goals has not had a need to change.

Attach participant/program data sample report

Participant/Program Data Sample Report *Required

Template for weekly reporting (2).docx

C.5. Use the chart below to show how your agency measures program effectiveness. List goals, activities, and performance measures you will use to evaluate services, facilities, and programs that will be funded by the City. Performance measures can be quantitative and/or narrative.

Applicants will be reimbursed funds based upon timely submissions of eligible invoices. These invoices should describe services rendered and should align with the goals and objectives cited here. Where outcomes do not align with goals, please be prepared to provide a written summary of shortcomings.

Stated Program Goals	Program Activities in Support of Goals	FY 20-21 Previous Year Results	FY 21-22 Current Year Projected Results	FY 22-23 Next Year Anticipated Results
<p>1. 90% of women will change their attitude about themselves and negative/criminal behaviors</p> <p>2. 90% of women will not return to jail/prison during the year.</p> <p>3. 90% of women will not commit crimes during the year which will increase overall community safety.</p> <p>4. 90% of women will gain employment to develop a good</p>	<p>-Community volunteer mentors continue to be recruited, trained, & matched with 200 women while incarcerated, upon 7-Habits completion, and transitioning within the community, walk-in's, referrals, etc.</p> <p>-Mentors meet with participant(s) (mentees), while incarcerated, on a weekly/bi-weekly basis to provide support and obtain a positive working relationship.</p>	<p>-17 Community mentor volunteers Recruited and trained.</p> <p>-15 women assigned mentors (6-in jail; 1-in rehab; 8 women transitioned in community)</p> <p>-8 women employed</p> <p>-8 women did not return to jail/prison</p> <p>Note: Due to COVID-19, year 2020 has not been as productive as projected. TWC is</p>	<p>To increase the capacity of served participants.</p> <p>Work closely with community partners to ensure that the needs of women offenders are met.</p> <p>To raise capital funds via fundraiser to provide a safe environment for women offenders returning to the community.</p>	<p>To increase the capacity of served participants.</p> <p>Work closely with community partners to ensure that the needs of women offenders are met.</p> <p>To raise capital funds via fundraiser to provide a safe environment for women offenders returning to the community.</p>

<p>work ethic (Cultivate self-discipline; Use time productively & wisely; Stay balanced.)</p>	<p>-Mentors meet with participant(s) (mentees), transitioning within the community, frequently/weekly the first 90-days following release. (According to research, the first 90-days following release is a critical determinant of whether an offender will return to jail/prison.)</p> <p>-Court Liaison will assist participants in creating a calendar for court appearances and probation appointments to ensure non-violation of court order.</p> <p>-Success Coach to assist participants in finding employment, career interest, trainings programs (peer support specialist, educational, etc.) Also, educational trainings on budgeting, finance, credit, etc.</p>	<p>hopeful that year 2021 projection will align with or be close to projected results.</p>		
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	Total Unduplicated Number Served	Total Number Served
FY 20-21 Previous Year Results	15	12
FY 21-22 Current Year	15	10

Projected Results		
FY 22-23 Next Year	25	20
Anticipated Results		

C.6. FY 20-21 Program Accomplishments

Although ,Year 20-21 was a difficult year for progress due to COVID-19, The Wells Center continued its efforts to advocate and to make the community aware of the needs of women offenders returning to the community. The Wells Center developed multiple community relationships with other community resources. In spite of the Pandemic, The Wells Center continued to keep its doors open to serve women offenders as they exited the criminal justice system and referred for services. The Wells Center served 10- women who took advantage of our CATCH program.

The Wells Center obtained a larger office space.

C.7. FY 22-23 Key Objectives

The Wells Center's key objective for 2022-2023 does not differ from that of 20-21.

1. Increase the number of participants that will receive post-release community services
2. Increase the number of volunteers
3. Increase the post-release activities available to the participants. Such as make available a greater effective comprehensive research-based model

Attach participant/program data sample report

Documentation

Participant/Program Data Sample Report

Template for weekly reporting (2).docx

D. Organizational Capacity

Completed by thewellscenter@gmail.com on 11/19/2021 1:45 PM

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D. Organizational Capacity

Please provide the following information.

MISSION (5 POINTS)

D.1. Provide an overview of the organization. Include the organization's mission statement and the major services, programs, and activities provided. How does the proposed project/program help advance the mission of your organization?

We are the community bridge for positive outcomes for women offenders in Winston Salem/Forsyth County. We establish an integrated approach to meet the treatment, health, and behavioral needs of women offenders who are reintegrating back into the community from incarceration thereby striving to be the most effective resource in helping women offenders successfully re-enter the community, increase community safety and decrease recidivism. THE WELLS CENTER is one of its kind in Winston-Salem/Forsyth County.

THE WELLS CENTER's Women In Transition program currently provides a pre-release program at the Forsyth Detention Center, consisting of Stephen Covey's 7-Habits, a 7-week/2-hour course once a week; Trauma Recovery/Healing Course, using evidence based materials this too is also a 7-week/2-hour course once a week. The Trauma Recovery/Healing course is followed by the completion of 7-Habits. The courses are facilitated by Peggie Wells, Executive Director, on a quarterly basis serving 15 participants each quarter, thus serving a total of 60 women per year. In addition to the courses TWC provides a mentoring component for the women who complete the pre-release courses.

The mentoring component is managed by the Mentor Coordinator, assisted by the Executive Director. The mentor coordinator recruits community volunteer mentors, trains them and matches each with one or two incarcerated women. Mentors meet weekly with the mentee (participant) while they are incarcerated. The goal of mentoring is to provide supportive, trusting and positive relationships. Prior to the mentee's release, the mentor and mentee map out a plan of action for exiting the jail, such as transportation, temporary safe housing, rehab, and meeting schedule on the outside. The mentoring relationship does not end upon release but continues following release. Once a mentee (participant) is released the mentor continues the support and relationship with the mentee (participant). For client needs, clothing, shoes, food, housing, mentors complete a request form for funds and submit to mentor coordinator for disbursement. The mentor provides some transportation to appointments, employment interviews, etc. In addition to providing essential needs, the mentor provides emotional support. The mentor also assists the mentee in identifying employment opportunities, and getting connected with resources within the community.

THE WELLS CENTER has extended its program services for women offenders. Providing an intensive evidence-based post-release community program, CATCH (Changing Attitudes To Change Habits) using a focused model approach to helping women offenders who have been exposed to traumatic events. The mission of CATCH is to change negative cognition to inspire positive behaviors. CATCH is a 90-day up to 24-month program that evolves around personal growth. The women will go through an intake process, complete application, needs assessment and interview process conducted by the program director and executive director. Participants will attend enrichment classes at least two times a week, group sessions once a week and individual counseling every two weeks.

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THE WELLS CENTER's intensive evidenced-based community post-release program is the major component in helping to reduce the rate of recidivism in the community.

FUNCTION (5 POINTS)

D.2. How long has your organization been in operation?

2015

D.3. How does your organization benefit and serve the City of Winston-Salem and its citizens?

THE WELLS CENTER, INC. provides a tremendous public service to the citizens of Winston Salem/Forsyth County.

Women offenders are an underserved population in Winston Salem/Forsyth County.

Women offenders have no dedicated resources or programs to help them reintegrate back into the community.

Research, by the US Department of Justice, shows that without supportive services it is highly probable that offenders will return to committing crimes and return to jail/prison. THE WELLS CENTER is providing a needed service in the community of Winston-Salem/Forsyth County.

STRUCTURE (5 POINTS)

D.4. In the chart below, list key personnel and executive staff involved in the proposed project/program.

Position Title	Activities/Inputs	Total Work Hours Per Week	% of hours proposed to be funded
Executive Director	Volunteer Post-release and Pre-release Facilitator of CATCH program, teaching 7-Habits, Trauma Healing, and acting mentor.	25	0.00 %
Mentor Coordinator	Part-time Trainer of new volunteer mentors and oversee the mentoring program, conduct participant intake and conduct need assessments, using need assessment tool.	15	100.00 %

D.5. List all executive staff and their compensation (other than per diem).

Executive Staff Name	Title/Role	Compensation	% of Hours Proposed to be Funded
Reverend Peggie Wells	Executive Director	\$0.00	0.00 %
Pamela Benton	Program Director	\$0.00	0.00 %
Bob Summers	Chair, Board of Directors	\$0.00	0.00 %
Betisha Williams	Co-Chair, Board of Directors	\$0.00	0.00 %

D.6. Attach an organizational chart

Organizational Chart *Required

2021_Organizational Chart.xlsx

D.7. Please complete the Diversity of Employment and the Employment Profile below. See the [Request for Proposals \(RFP\)](#) for definitions of position types used in the Employment Profile.

Describe the hiring process and how it is structured to provide the most diverse candidate pool. Best practices for accessing a diverse hiring process and candidate pool include:

The Wells Center is a non-profit led by an African American woman that serve an underserved population of women in Winston-Salem, most who are of color. The Wells Center is conscious of, and is aligned with the principle of diversity of race and gender.

Please enter the total number of Full-Time Positions and Employees you have in the table below, as well as the employee's appropriate race/ethnicity and gender identity.

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers					0	0
Professionals					0	
Technicians						
Office/Clerical						
Laborers/Service Workers						
Total Full-Time						

Please enter the total number of Temporary/Part-Time Positions (FTE) and Employees you have in the table below, as well as the employee's appropriate race/ethnicity and gender identity.

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers					2	
Professionals	1			1	2	
Technicians						
Office/Clerical					1	
Laborers/Service Workers						
Total Part-Time/Temp						

D.8.



Attach a list of all Board Members AND compensation (other than per diem) *Required

2021_BOARD OF DIRECTORS.docx

D.9. Number of full Board meetings held during the last twelve months

4

D.10. Number of Board's Executive Committee meetings held during the last twelve months

8

ABILITY (5 POINTS)

D.11. If this is an application for new funding, please describe the steps your organization will take to establish an action plan for successful program launch, including appropriate stakeholder training and coordination. Articulate a clear methodology for service delivery within the context of established goals and include a timeline of key action items and approximate dates for delivery.

The Wells Center's CATCH program is in operation, since 2017. The mentoring program has been provided since

2015. The Wells Center has not incurred any obstacles since its inception. The Wells Center's program has thrived from the city funding. If funding is not received, it will slow down operations and limit the resources for the women returning to the community. The Wells Center's planned services and resources, are contingent on acquiring the needed grant funding being requested.

D.12. Describe your organizations' past success with flexibly responding to unforeseen events, which had the potential to negatively impact deliverables. What were best practices learned, if any? How would you successfully use these practices with the proposed program, if necessary?

During the year of the COVID-19, The Wells Center faced numerous barriers, such as participant interest decreased, referral's from other community organizations decreased drastically. In spite of the barriers The Wells Center continue to provide therapeutic counseling and mentoring to a number of participants although the CATCH courses were suspended. The best practices that The Wells Center learned was to be patience, consistent, and to be available. The Wells Center's CATCH program is established to have the ability to provide services in-part if we are not able to provide services at a whole.

D.13. How does your program's policies/procedures ensure fair treatment, equitable access, and utilization of benefits for all persons, particularly marginalized and underserved groups and communities (i.e., marketing, outreach, eligibility determination and appeals)?

THE WELLS CENTER, INC., For Women In Transition shall not tolerate, under any circumstances, without exception, any form of discrimination based on race, creed, religion, color, age, disability, pregnancy, marital status, parental status, veteran status, military status, domestic violence victim status, national origin, political affiliation, sex, predisposing genetic characteristics, and any other status protected by the law. This list is not exhaustive. THE WELLS CENTER, INC., For Women In Transition will make every effort to enforce fair treatment, equitable access and utilization of its program services to the underserved population of women offenders that it serves, as stated in mission.

E. Cost Effectiveness

Case Id: 14460

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Address: *No Address Assigned

E. Cost Effectiveness

Please provide the following information.

BUDGET AND FUNDING (10 POINTS)

E.1. Please complete the table to show the organization's operating budget.

Expenditures by Program	Budgeted FY 21-22	Projected Actuals FY 21-22	Proposed Budget FY 22-23
Program Services	\$45,000.00	\$45,000.00	\$58,000.00
Fundraising	\$10,000.00	\$13,000.00	\$50,000.00
Management and General	\$20,000.00	\$20,000.00	\$25,000.00
Total Expenditures by Program	\$75,000.00	\$78,000.00	\$133,000.00

Expenditures by Category	Budgeted FY 21-22	Projected Actuals FY 21-22	Proposed Budget FY 22-23
Employee Salaries and Wages	\$22,500.00	\$22,500.00	\$50,000.00
Employee Benefits	\$0.00	\$0.00	\$0.00
Facility Rent and Utilities	\$12,500.00	\$12,500.00	\$25,000.00
Training and Conference Registration	\$5,000.00	\$5,000.00	\$6,000.00
Membership and Dues	\$500.00	\$500.00	\$1,000.00
Travel and Transportation	\$3,000.00	\$2,000.00	\$3,000.00
Grants to Individuals and Organizations	\$30,000.00	\$35,000.00	\$50,000.00
Contracted Fundraising Services	\$7,000.00	\$10,000.00	\$12,000.00
Goods Purchased for Resale	\$0.00	\$0.00	\$0.00
Other Contracted Services	\$0.00	\$0.00	\$0.00
Other Operating Expenditures	\$500.00	\$500.00	\$1,000.00
Capital Outlay	\$0.00	\$0.00	\$0.00
Total Expenditures by Category	\$81,000.00	\$88,000.00	\$148,000.00

Revenues by Category	Budgeted FY 21-22	Projected Actuals FY 21-22	Proposed Budget FY 22-23
City of Winston-Salem	\$30,000.00	\$30,000.00	\$30,000.00
Forsyth County	\$0.00	\$0.00	\$24,000.00
State of North Carolina	\$0.00	\$0.00	\$0.00
Federal Government	\$0.00	\$0.00	\$0.00
Admissions/Program Revenues/Sales	\$0.00	\$0.00	\$0.00

Memberships	\$0.00	\$0.00	\$0.00
Donations	\$10,000.00	\$5,000.00	\$50,000.00
Foundation Grants	\$40,000.00	\$40,000.00	\$40,000.00
Interest and Investment Income	\$0.00	\$0.00	\$0.00
Parent Organization	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00
Total Revenues by Category	\$80,000.00	\$75,000.00	\$144,000.00

Describe any amounts listed under "Other Operating Expenditures" or "Other Revenues." Provide details on any specific federal government revenue sources.

Other Operating Expenditures: Direct client needs (clothing, housing, transportation, medical, dental, employment.) Housing costs is a specific need as THE WELLS CENTER attempts to place women in a safe and healthy living environment to avoid the exposure of living in a "toxic" home environment or a shelter. The availability of safe and healthy transitional housing for women offenders is limited in Winston Salem/Forsyth County. THE WELLS CENTER is collaborating with community leaders and community organizations in expressing the unmet need of transitional housing for women offenders. Housing in this regard with a stay from 3-weeks to 90 days can cost anywhere from \$125 per week to \$175 dollars per week. The housing need alone will run in excess of \$5,250 for ten women for a 3-week living arrangement. THE WELLS CENTER is working diligently within the community to obtain housing donation for this purpose.

Personal needs: the obtainment of vital records, ID, food, and transportation. Such needs are costly and could easily exceed \$1400. throughout a fiscal year.

Educational/Trainings: Tuition assistance for classes at Forsyth Technical College. THE WELLS CENTER will provide financial assistance for women who are interested in taking classes of interest at Forsyth Tech to obtain employment readiness skills to increase/improve economic status such to include employment skills, personal enrichment, continuing education, Culinary Arts, etc. In addition to providing tuition for education, THE WELLS CENTER will provide the cost of peer support training. The women will be afforded an opportunity to become certified peer support specialist. A peer support specialist is a person with "lived experience" who has been trained to support those who struggle with mental health, psychological trauma, or substance use. Their personal experience with these challenges provide peer support with expertise that professional training cannot replicate.

Other Revenue: Donations, no federal funds.

E.2. Has the City of Winston-Salem provided funding in the past? If so, provide a funding history of the most recent five years of City contributions in the table below.

Year	Funding Source	Funding Amount
2019	Winston Salem SOAR	\$5,000.00
2020	Winston Salem SOAR	\$5,000.00
2020		\$0.00

E.3. Complete the table below to show specific details of proposed City funding and other leveraged funding for the proposed project/program. List each additional funding source for the program.

Activity	Funding Requested from City	Funds from Other Sources	Other Funds Source
Volunteer Mentor Coordinator	\$2,500.00	\$25,000.00	City of WS Social Justice Grant

Direct Client Needs	\$2,500.00	\$0.00	
Direct Client Needs	\$8,000.00	\$8,000.00	Donations/Fundraiser
	\$13,000.00	\$33,000.00	

E.4. For each activity and line item above, please provide a short but detailed description of how City resources will be used to carry out proposed programming.

THE WELLS CENTER has expanded its Women In Transition program services to include and provide an evidence-based community post-release program, CATCH, in addition to existing pre-release program at the Forsyth Detention Center and mentoring component.

THE WELLS CENTER's extension of providing a evidence-based post-release community program, for formerly incarcerated women, identified as CATCH (Changing Attitudes To Change Habits.) CATCH is an integrated approach to meet the treatment, health, and behavior needs of women offenders who have experienced trauma. CATCH interrelated parts will restore the participants to wholeness. CATCH provides personal enrichment courses, group and individual form, mentoring, court liaison, success coaching and a educational tutor to assist participants who did not complete high school to achieve their GED diploma. This expansion of providing a community post-release service program will cause a surge in the number of women THE WELLS CENTER will serve. For this reason, THE WELLS CENTER is requesting increased funding for the use of providing direct client needs for the expected increased number of participants that will be served. Moreover to hire a needed part-time program director, to manage program operations and to assist the non compensated executive director.

THE WELLS CENTER is seeking funds to continue its mentor coordinator position, recruiter, trainer, and overseer of community volunteer mentors. In addition, to the mentor coordinator position, THE WELLS CENTER is seeking funds to hire a part-time program director to oversee and manage day to day program operations, mentoring program, client course scheduling, transportation scheduling, client needs, conduct routine assessments of client's participation performance and environmental adjustment, etc. Due to THE WELLS CENTER's provision of its post-release CATCH program, the number of women to be served will increase. Therefore the need for a program director is essential for the the operational success of the program. THE WELLS CENTER is also asking for funds for direct client expenses/needs.

E.5. Where another stakeholder or agency is providing non-monetary assistance with a particular aspect of your programming, please provide a short description of those activities and how they will supplement the use of City funds.

THE WELLS CENTER does not have non-monetary assistance for the Catch program at this time but is open to receive such assistance.

E.6. If this year's request is different in any way (amount, activities, etc.) from a prior year's request, explain how and why. If you are a new applicant, please describe how you would adjust your project/program if your funding request is not funded at the full amount.

The Wells Center is not requesting an increase in the amount that has been granted in the past years.

SUSTAINABILITY (7 POINTS)

E.7. Describe the plan to sustain the project/program funding in future years. Include information about other funding sources to leverage City funds requested.

The immediate goal of THE WELLS CENTER's women in transition program is to use City funds to leverage other foundation funds, Z. Smith Reynolds Progress Funds and Winton Salem Women's Fund and to create identified resources that are recommended for a successful evidenced based gender specific reentry program for women. Other

foundation funding will be explored and requested if appropriate, including Mary Reynolds Babcock and Kate B. Reynolds Charitable Trust. Acquiring those funds will significantly increase the capacity of THE WELLS CENTER; the next step will be applying for NC Governors Crime Commission Funds, US Department of Justice Second Chance Funds. Continued donors will be sought to increase their financial support, both individuals and organizations. Also included, community fundraisers will be included.

BARRIERS (3 POINTS)

E.8. Describe any potential programmatic barriers to project implementation (e.g. recruitment or outreach challenges, etc.) and your plans for overcoming them.

If requested funding is not received, although it will impact the overall success of the program for its participants and the operation of the The Women In Transition post-release program, THE WELLS CENTER will continue its mission. The identified important resources for a challenging population staying crime free will impact the recidivism rate negatively.

E.9. Describe any institutional barriers to project implementation (e.g. staff vacancies, pending departures, etc.) and your plans for overcoming them.

The Wells Center is in need of paid part-time staff in order to serve its population in the greatest capacity possible. If the additional staff need is not appropriately put into place, it will impact the overall success of the organization's program mission; the service program will continue but maintaining order for a smooth program flow will be impacted and will cause difficulty in keeping order and flow of the intricate parts. The only plan conceivable is that the executive director will take on the responsibility of managing the program in addition to other duties which would be overwhelming due to working full-time, as a chaplain, at Forsyth Jail & Prison Ministries.

AVERAGE COST (5 POINTS)

E.10. Use the table below to show the average amount of City funds requested per beneficiary to be served during the year and the average total cost of the service per beneficiary to be served during the year (including all funding sources)

Proposed funds from the City for this project:	30000.
Number proposed to be served for the year:	20
Average City funds per beneficiary:	400.
Proposed funds from all sources:	60000.
Number proposed to be served for the year:	25
Average total funds per beneficiary:	0.00

F. Required Documents

Completed by thewellscenter@gmail.com on 11/19/2021 2:33 PM

Case Id: 14460

Name: THE WELLS CENTER, INC. For Women In

Address: *No Address Assigned

F. Required Documents

Please provide the following information.

Documentation

Code of Conduct/Conflict of Interest Policy *Required

10792_Wells Center Conflict of Interest Policy 2019.docx

Submit a copy of the agency's latest 990 Form as submitted to the Internal Revenue Service. *Required

2020 990.pdf

Organization By-Laws *Required

10787_TWC_ByLaws_UPDATED 080120.docx

Articles of Incorporation *Required

Articles of Incorporation.pdf

Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) *Required

TWC Anti-Discrimination Policy.docx

10789_TWC_BOD and Staff Code of Ethics.docx

IRS 501(c)3 Designation Letter *Required

23182_501(c)3 (1).pdf

Audited Financial statements or third-party review from 2019 and 2020. ***Required**

23892_12-31-19 FINANCIAL REVIEW (1).pdf

North Carolina Secretary of State - Current and Active Status (<https://www.sosnc.gov/search/index/corp>)

***Required**

2021_NC Secretary of State Current Active Status.pdf

Participant/Program Data Sample Report ***Required**

Template for weekly reporting (2).docx

Other

***No files uploaded*

G. Income Based Projects/Services Only

Case Id: 14460

Name: THE WELLS CENTER, INC. For Women In

Address: *No Address Assigned

Completed by thewellscenter@gmail.com on 11/19/2021 2:40 PM

G. Income Based Projects/Services Only

** Complete this section only if you are requesting funds for a Community Development project (for CDBG, HOME and/or ESG funding).**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

G.1. In the right-hand column below, indicate the number of participants to be served by the proposed project/program within each income category during the year. Click [here](#) to see Winston-Salem income limits by household size.

Income Range	# to be served
0 to 30% of median	0
31% to 50% of median	0
51% to 80% of median	0
Greater than 80% of median	0

G.2. Describe policies, procedures, and criteria for determining who is eligible. Describe the procedures for screening, eligibility determination, intake, assessment and orientation of participants

H. Construction/Rehab Only

Completed by thewellscenter@gmail.com on 11/19/2021 2:43 PM

Case Id: 14460

Name: THE WELLS CENTER, INC. For Women In

Address: *No Address Assigned

H. Construction/Rehab Only

** Complete this section only if you are requesting funds for a Housing Construction or Rehabilitation project.**
If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

H.1. Describe the proposed project and provide plans. If the project is approved, we will need a detailed work write-up.

Not Applying

H.2. Provide a projected timeline for the proposed work.

Not Applying

H.3. Describe how the project will be managed, including the contractor procurement process.

Not Applying

H.4. Describe the target market, including any special populations to be served.

Not Applying

H.5. Describe the services or program you plan to provide.

Not Applying

H.6. Describe the property management plan.

NA

H.7. List the development team members.

NA

H.8. Describe the financial capability of the sponsor/owner organization.

NA

H.9. Listing of projects undertaken by principals over the past ten years, identifying project name and address, type of project, and number of units; please note any projects for which local government funding was received.

Project Name	Address	Type of Project	No. Units	Govt Funding
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Documentation

Development budget that include a detailed sources and uses statement of all funds, including the requested loan from the City, in electronic format, preferably a spreadsheet. ***Required**

We are not applying for this type of funding.pdf

Participant/program data sample report *Required

We are not applying for this type of funding.pdf

Market study or other analysis to verify the need for the project. *Required

We are not applying for this type of funding.pdf

Operating pro forma that includes rent and operating cost assumptions and all estimated loan payments, in electronic format. *Required

We are not applying for this type of funding.pdf

I. Emergency Shelter Only

Case Id: 14460

Name: THE WELLS CENTER, INC. For Women In

Address: *No Address Assigned

Completed by thewellscenter@gmail.com on 11/19/2021 2:43 PM

I. Emergency Shelter Only

** Complete this section only if you are requesting funds for an Emergency Shelter project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Emergency Shelter: Essential Services

Activity	Total Budget (\$)
Case Management	\$0.00
Child Care	\$0.00
Education Services	\$0.00
Employment Assistance	\$0.00
Job Training	\$0.00
Outpatient Health Services	\$0.00
Transportation	\$0.00
Legal Services	\$0.00
Services to Special Population	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

Emergency Shelter: Operating Costs

Activity	Total Budget (\$)
Rent	\$0.00
Shelter Security	\$0.00
Fuel	\$0.00
Equipment	\$0.00
Insurance	\$0.00
Utilities	\$0.00
Food	\$0.00
Furnishings (limited to less than \$500 per item)	\$0.00
Supplies	\$0.00
Maintenance or Minor Repairs	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

J. Rapid Rehousing and HMIS Only

Completed by thewellscenter@gmail.com on 11/19/2021 2:43 PM

Case Id: 14460

Name: THE WELLS CENTER, INC. For Women In

Address: *No Address Assigned

J. Rapid Rehousing and HMIS Only

** Complete this section only if you are requesting funds for a Rapid Rehousing project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Rapid Rehousing Financial Assistance

Activity	Total Budget (\$)
Rent Assistance	\$0.00
Rental Application Fees	\$0.00
Security Deposits	\$0.00
Last Month's Rent	\$0.00
Utility Deposits	\$0.00
Utility Payments	\$0.00
Moving Cost Assistance	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

Rapid Rehousing Services

Activity	Total Budget (\$)
Case Management	\$0.00
Housing Search and Placement	\$0.00
Mediation	\$0.00
Legal Services	\$0.00
Credit Repair	\$0.00
Counseling	\$0.00
Information and Referral	\$0.00
Monitoring/Evaluation of Progress	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

HMIS/Data Collection Budget

HMIS Activity	City ESG Request	State ESG Request
Staff Costs	\$0.00	\$0.00
Equipment	\$0.00	\$0.00
User Fees	\$0.00	\$0.00
	\$0.00	\$0.00

K. HOPWA

Completed by thewellscenter@gmail.com on 11/19/2021 2:43 PM

Case Id: 14460

Name: THE WELLS CENTER, INC. For Women In

Address: *No Address Assigned

K. HOPWA

Please provide the following information.

Are requesting funds for a HOPWA project?

No

Submit

Completed by thewellscenter@gmail.com on 11/19/2021 2:46 PM

Case Id: 14460

Name: THE WELLS CENTER, INC. For Women In

Address: *No Address Assigned

Submit

I certify that the applicant meets the conditions specified in the application instructions and will be able to carry out the proposed services in concert with these conditions. I also certify that the organization is a certified IRS 501(c)(3) non-profit organization.

Peggie Wells

Electronically signed by thewellscenter@gmail.com on 11/19/2021 2:44 PM

IDIS Setup

No data saved

Case Id: 14460

Name: THE WELLS CENTER, INC. For Women In

Address: *No Address Assigned

IDIS Setup

Please provide the following information.

Project Name

National Objective

Activity Number ID

HUD Activity Code

Project Description

Accomplishment Type

Initial Application Date

Service Area

Ward

Census Tract(s)

Block/Group

MWBE