Program Overview

Please provide the following information.

This application portal is to request funding from the City of Winston-Salem as part of the Transformational Non-Profits Application Process. Applications received through this portal will only be reviewed by the City of Winston-Salem. Other jurisdictions may have separate application processes. Please contact other jurisdictions (e.g., Forsyth County) for instructions regarding requests to those jurisdictions.

Submitting an application does not guarantee funding. Please see the section below regarding the scoring process. The Mayor and City Council will have final decision-making authority regarding program funding requests.

Non-profit organizations may submit funding requests for capital or operating costs.

Minimum Criteria

- Must be registered non-profit organization (includes faith-based organizations providing a public purpose)
- Must have been incorporated as a non-profit for at least one year

Scoring Process and Matrix

All completed applications will undergo a review to ensure required documents are attached. Fully completed applications will be reviewed by selected City staff members and scored based on the scoring matrix approved by the Mayor and City Council. Click here to view the scoring matrix. Scored applications will be reviewed by the City’s Management Team for potential recommendation to the Mayor and City Council who will have authority to appropriate funding for programs.

Staff reserves the right to contact any applicant to request clarification or additional details regarding application responses and materials.
Defining Performance Measures

Sections of the application will reference performance measures and outcomes as required by the U.S. Department of Treasury. Specifically, the application will request workload and effectiveness/outcome measures. Please see this video (https://www.cityofws.org/2809/Performance-Measures-Video) for general information on performance measures.

Upcoming Application Orientation Session

The City will host a virtual application orientation session on April 1, 2022 at 10:00 am. The meeting will take place virtually via the Zoom platform and will also have a live simulcast on the City’s YouTube page. The link for that meeting will be posted the morning of the meeting to the website: www.cityofws.org/clfrf

Contact Information

For any questions or concerns, please email ARPA@cityofws.org or call City Link at 336-727-8000.
### A. Contact Information

**Case Id:** 15214  
**Name:** C.R.T. Golden Lamb Rest Home - 2022  
**Address:** *No Address Assigned*

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#### ORGANIZATION/AGENCY INFORMATION

**A.1. Organization/Agency Name**  
C.R.T. Golden Lamb Rest Home

**A.2. Mailing Address**  
1515 Golden Lamb Court Winston Salem -Salem, NC 27105

**A.3. Organization Website**

**A.4. Year 501 (c)(3) Status Obtained**  
2,016

**A.5. Organization/Agency Fiscal Year**  
2,022

**A.6. Federal Tax ID Number**

**A.7. Federal DUNS Number**

**A.8. Federal SAM Registered?**  
No

#### ORGANIZATION/AGENCY CONTACT INFORMATION

**EXECUTIVE DIRECTOR**

**A9. First Name**  
Willie

**A10. Last Name**  
Davis

**A11. Title**  
Chief Executive Officer (CEO)

**A12. E-mail**  
crtgoldenlamb@yahoo.com

**A13. Phone Number**  
(336) 727-9119

**BOARD CHAIR**

**A14. First Name**  
Willie

**A15. Last Name**  
Davis

**A16. E-Mail**  
crtgoldenlamb@yahoo.com

**A17. Phone Number**  
(336) 727-9119

**A18. Term Expiration Date**  
01/01/2032
B. General Project Information

Case Id: 15214
Name: C.R.T. Golden Lamb Rest Home - 2022
Address: *No Address Assigned

Please provide the following information.

PROJECT INFORMATION

B.1. Project/Program Title
Christ Rescue Temple Systems/Golden Lamb Rest Home

B.2. Project Location/Address
1515 Golden Lamb Rest Home Winston Salem Winston-Salem, NC 27105

PROJECT CONTACT/MANAGER

B3. First Name
Willie

B4. Last Name
Davis

B5. Title
CEO & Pastor

B6. E-Mail
crtgoldenlamb@yahoo.com

B7. Phone Number
(336) 727-9119
C. General Project Narrative

Please provide the following information.

C.1. Provide description of project and how funds will be used
The Golden Lamb Rest home (GLRH), located in Winston-Salem, NC, is a residential facility that was built in 1995 for 40 adults who require daily care assistance. The Assisted Living facility provides nursing and elderly care, help with household chores, transportation, and support for activities of daily living (ADLs). The ADLs consist of feeding oneself, bathing, grooming, etc.

In addition, the Nursing Home offers short-term rehabilitative services for seniors recovering from hospital stays, with long-term care options for seniors who do not require hospitalization but cannot be cared for at home.

However, due to the COVID, the occupancy of residents were low. The pandemic has caused an enormous economic hardship. Therefore, for the past two years, the CRT Church has been helping The GLRH with the utility bills and payroll. More funding would help to self-sustain the operation of the business. The building needs repairs and upgrades.

C.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?
With the funding, we would renovate the GLRH such as taking out the carpet in the front office, foyer, and family room and replacing it with laminate floors. We will replace air conditioner units and purchase a generator for the home. We also need another outside storage building. We will replace the furniture in the family room and get more activities for them to use the the new renovated place. Having new renovated spaces will help to promote a sense of belonging for the residents and reduce the costs of maintenance and repairs for the GLRH in the future.

C.3 Total estimated number of unique participants to be served annually
40

C.4. Will program beneficiaries be only residents of Winston-Salem?
Yes

TOTAL FUNDING REQUEST
C.5. Total Operating Funding Request
$11,000.00

C.6. Total Capital Funding Request
$30,000.00

SPENDING TIMEFRAME
C.7 Capital Spending Timeframe
12 Months
C.8 Operating Spending Timeframe
12 Months
D. Project Budget Categories

Case Id: 15214  
Name: C.R.T. Golden Lamb Rest Home - 2022  
Address: *No Address Assigned

D. Project Budget Categories

Please provide the following information.

Use templates below to input the total Project Budget (only requested expenses and estimated revenues related to the program or project for which you are requesting funding) by clicking Add Column. Please include all funding from the City and other sources.

<table>
<thead>
<tr>
<th>Operating Costs</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Furniture-Family Room</td>
<td>$4,700.00</td>
</tr>
<tr>
<td>Raised Gardening Bed</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Listening Center</td>
<td>$200.00</td>
</tr>
<tr>
<td>karaoke Player</td>
<td>$300.00</td>
</tr>
<tr>
<td>Laptop(2)</td>
<td>$800.00</td>
</tr>
<tr>
<td>Stove</td>
<td>$4,000.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$11,000.00</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Capital Costs</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renovations(flooring, painting)</td>
<td>$15,000.00</td>
</tr>
<tr>
<td>Utility Building</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Generator</td>
<td>$75,000.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$95,000.00</strong></td>
</tr>
</tbody>
</table>

PROJECT/PROGRAM REVENUE CATEGORIES

Please fill out the revenue estimate table. Note: operating revenues and expenses must be balanced (be equal).

<table>
<thead>
<tr>
<th>Operating</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Grant</td>
<td>$11,000.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$11,000.00</strong></td>
</tr>
</tbody>
</table>

Please list below all known/expected individual grants and contributions totaling 10% or more of the project's budget. Note: capital revenues and expenditures must be balanced (be equal)

<table>
<thead>
<tr>
<th>Capital</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Grant</td>
<td>$95,000.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$95,000.00</strong></td>
</tr>
</tbody>
</table>
E. Demographic and Geographic Distribution

Please provide the following information.

Demographic distribution is an assessment of the level of the project funds spent on a program or service provided at a physical location in a Qualified Census Tract (QCT), OR where the primary intended beneficiaries live within a QCT, OR whether the program benefits residents that earn less than 60 percent of median income for the City, OR whether over 25 percent of program beneficiaries are below the federal poverty line.

E.1 Is this project/program located in a QCT or serve residents that live in a QCT?
Yes

If yes, what percentage of clients served are estimated to be residents of QCTs? Click here to view the QCT mapping tool
90.00 %

E.2 If the project or program is not a QCT or specifically serve residents in a QCT, will residents meet the follow criteria:

☐ 25% or more of participants below the federal poverty line or participants served make less than 60% of the Area Median Income
☐ The project/program does not operate in a QCT, and beneficiaries neither reside in a QCT nor meet the income thresholds mentioned above.
F. Alignment to Strategic Plan

Please provide the following information.

Strategic planning is a process in which organizational leaders determine their goals and objectives, and allocate needed/limited resources to successfully achieve those goals and objectives. Click here to view Winston Salem's Strategic Plan. The Strategic Plan includes three (3) tiers of priorities:

Tier 1:
- Focus on job creation/sustainability and workforce development
- Collaboration and funding for pre-K opportunities
- Funding for affordable housing
- Funding for economic development

Tier 2:
- Poverty reduction/cessation
- COVID reopening plan
- Community engagement (Power of connections)
- Funding for arts

Tier 3:
- Community Fundraising
- Environmental initiatives
- Address digital divide
- Address childcare needs
- Neighborhood maintenance
- Organization efficiency and public-private partnerships
- Law enforcement reform

F.1. Please select the primary priority from the list above addressed by your project/program.
Tier 1

F.2. Please select the secondary priority from the list above addressed by your project/program.
Tier 2

F.3. Please describe how the workload or outcomes from your project/program addresses the primary priority you
selected.
The primary priority is Tier 1:
Funding for affordable housing—By completing the renovations, the CRT GLRH will continue to provide sustainability and affordable housing/assistive living for seniors in the community. The majority of our residents are on Medicaid. Therefore, we are very responsible in spending in order to sustain the operating cost of the GLRH.
G. Collaboration

Please provide the following information.

Collaboration is when an organization is partnering or proactively working with one or more external stakeholders to achieve the same goal.

G.1. How many other external partners, organizations, stakeholders will you be collaborating with to provide the project/program?

3+

G.2. Please provide the names of the organizations and the roles they will serve in the project/program?
The following agencies/facilities are invested in finding quality and affordable care for seniors and we are on their referral list:
Novant Health
Wake Forest Baptist Hospital
Department of Social Services
Please provide the following information.

Per U.S. Treasury rules and associated guidance, the City’s framework for using these funds aligns with specific administrative reporting requirements. The administration/reporting criterion has three core elements: 1) the organization’s/project’s development of clear performance indicators and measurable outcomes, 2) the use of evidence-based interventions, 3) and the City’s evaluation of organization and project risk.

H.1. Please clearly define the workload and outcome measures that are associated with your project/program

<table>
<thead>
<tr>
<th>Workload</th>
<th>Effectiveness/Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>The CRT GLRH Project Manager will hire a contractor(s) to complete renovations for the CRT GLRH. They will paint, install new flooring, air conditioning units, a generator, etc.</td>
<td>1) By the end of the fiscal year 2023, using grant funds from the City of Winston-Salem, the CRT Church will renovate the CRT GLRH which provides affordable housing/assistive living facility for seniors.</td>
</tr>
<tr>
<td>The CRT GLRH Project Manager will oversee and monitor work being completed on a weekly bases for the renovations on the CRT GLRH.</td>
<td>2) For the duration of the grant, The CRT GLRH staff will continue to create a place of belonging by providing at least 10 activities a month such as devotions, arts &amp; crafts, puzzles, BINGO, movies, games, group discussions (advocacy, well-being, etc.) in the new renovated spaces.</td>
</tr>
<tr>
<td>The CRT GLRH Administrator /staff will keep a record and data on the intake on residents to determine if there is a need for more affordable housing/assistive living facilities for seniors.</td>
<td></td>
</tr>
<tr>
<td>The CRT GLRH staff will provide weekly activities for the residents to participate in the new renovated spaces and keep a record of the activities/events that occurred.</td>
<td></td>
</tr>
</tbody>
</table>
H.2. Does the project/program use evidence-based interventions?

Yes

Please provide a link to (or attach a copy of) the evaluation of the program model
https://scholarworks.umass.edu/cgi/viewcontent.cgi?referer=https://www.google.com/&httpsredir=1&article=1120
&context=nursing_dnp_capstone

☑ Program Model Evaluation
GLRH An Evaluation Of An Assisted Living Facility_ Satisfaction, Access to Care, and Issues with Cost.pdf
GLRH_Performance Measures Report.doc

H.3. For transparency purposes, the risk matrix is attached. This is NOT required, however, you can self-assess if you wish. Please fill out and upload the Risk Matrix.

☑ Risk Matrix
GLRH Risk Assessment (1).xlsx
I. Capacity

Please provide the following information.

An organization's capacity can be defined as its ability to implement the proposed project, as characterized by the alignment of its mission and vision with the proposed project, existing internal infrastructure to support it, and its plan for implementation and assessment of project success.

I.1. Please provide your organization's vision and mission statements and explain the alignment between the proposed project/program and the organizational mission.

MISSION OF HOME
The purpose of the Rest Home shall be that of to undertake the care of older adults, to provide living quarters, food, medical care to a degree or above that meets the standard of Forsyth County. To provide all personal assistance to resident. To provide the resident with safer and quality care daily. The renovations will enhance the quality of care and provide security to the residents.

I.2. Describe the organization's current infrastructure and capacity to deliver the program services or complete the project. Include any relevant current programming and experience providing similar services.

This is the infrastructure of the CRT GLRH:
The CRT Church built Golden Lamb Rest Home (GLRH) in 1995. We have experience with many local contractors and companies. We have built several structures for the CRT Systems.

I.3. Describe the program/project implementation plan. Include any known barriers to success and how those will be overcome

The Project Manager & CEO, Willie Davis will sign off the contractors for the work to be completed. The following activities will occur:
- Overseeing the planning, execution, monitoring all aspects of the project.
- Collaborating with contractors, engineers, plumbers, electricians, landscapers, etc.
- Negotiating contracts with vendors and businesses
- Obtain permits and licenses from appropriate authorities.

Barriers to success would include a shortage of supplies due to the post pandemic.

I.3a. Describe the program assessment plan including how the data will be collected for selected performance metrics and any other evaluation tools that will be used to determine program/project success.

We will collect data through progress reports, surveys, etc. to determine the success of the project.
J. Impact/Community Need

Please provide the following information.

Impact/Community needs concern whether or not the proposed project will address an identified need within the community and what the short term (1 year) and long term (3 years) impact of this project will be.

J1. Describe the identified community need for this project/program. Cite specific data or studies/reports that have identified this as a community need.

The identified impact is to provide affordable housing for seniors and to improve their quality of life. Finding affordable housing for seniors who require assistance can be very costly and expensive to the seniors and their families.

According to the article "Paying for Seniors," many seniors who are low income and depend on Medicaid and with or without family support, affordable housing in an assisted living facility can be difficult and cost of rest home care can vary from each senior (https://www.payingforseniorcare.com/assisted-living-in-winston-salem-nc).

According to the rules of NC, folks who receive SSI and live in an assisted living facility, you may qualify for a benefit called Special Assistance (SA) that will pay for room and board expenses, up to $1,182/month, at adult care homes (also known as assisted living facilities). People with dementia in care units can receive more money each month ($1,515). You will also receive a $46 per month personal needs allowance (https://www.nolo.com/legal-encyclopedia/medicaid-north-carolina-residents-needing-assisted-living-home-health-care.html).

If you don't receive SSI, your income must be lower than $1,229 per month (in 2018) and you must have less than $2,000 in countable assets (excluding your car, home, and personal effects).


According to the Care Listings for Seniors, the Golden Lamb Rest Home is also certified by the Centers for Medicare & Medicaid Services and does not accept Medicare as payment for any care services. However, Adult Care Home(s) such as CRT- Golden Lamb Rest Home play a crucial role in caring for seniors and bringing peace of mind to families in need of care for loved ones. The long-term costs for non-acute care at Adult Care Home(s) is typically much lower than living in a nursing home full-time (https://carelistings.com/assisted-living-homes/winston-salem-nc/crt-golden-lamb-rest-home/5acd0247a71d8c15cf6908480).

At the GLRH, residents can receive 24-hour non-medical care while also enjoying transportation arrangement and assistance with activities of daily living (ADLs), some of which include grooming, getting dressed, and eating. When living at C.R.T. Golden Lamb Rest Home, residents can participate in community events and activities, such as game nights, shopping trips and creative arts classes. Also of note, residents at C.R.T. Golden Lamb Rest Home can enjoy a variety of amenities that include a beauty salon, kitchenettes, and a shared dining room. (https://www.seniorly.com/assisted-living/north-carolina/winston-salem/c-r-t-golden-lamb-rest-home).

We have kept our rates affordable and 95% of the residents are recipients of Medicaid which pays $1182 monthly. The renovated spaces (Family Room/Living Room/Bedrooms) will also create a sense of belonging for the residents. According to the University Massachusetts Amherst Scholarships Research Model in 2017, residents felt at home in the assistive living facilities. (https://scholarworks.umass.edu/cgi/viewcontent.cgi?referer=https://www.google.com/&htmpredir=1&article=1120&cshfmt=html).
J2. Describe the short-term impacts of the project/program and how they align with the community need identified above.

The short-term impacts are:
• The GLRH can continue to provide quality care to seniors with accommodations and personal care for people who need extra support in their daily lives. Personal care might include help with eating, washing, dressing, going to the toilet or taking medication.
• The GLRH can continue to provide affordable housing/assisted living facility to seniors in a secure, safe, and updated environment.

J3. Describe the long-term impacts of the project/program and how they align with the community need identified above.

The long goal impacts are:
• The GLRH facility will be able to stay in business and provide quality services to low-income seniors and their families.
• The GLRH will be able to pay out less in maintenance and renovation costs for at least the next 10 years.

J4. Referencing previous section on outcomes, describe how the impacts noted above will be measured.

The GLRH Administrator/staff will track the intake of seniors/residents on a monthly basis with the quarterly progress reports.
K. Funding Stability

Please provide the following information.

Funding stability is an assessment of both the organization's annual funding and the planned funding mechanism for the project/program from grants, donations, sales, and other income generators. To the extent possible, the City wishes to ensure applying entities have sustainable funding sources outside the City's ARPA allocation. An entity will be deemed as having superior funding stability if it demonstrates at least three years of sustainable grant, contribution, and/or fee-based revenues to cover operating costs. The entity must also demonstrate commitments from other organizations to cover the full cost of project deficits or future-year operating costs (in combination with realistic fee-based revenue assumptions).

K.1. Have your organization's operating revenues covered operating expenses the last three years?
   No

K.2. Approximately what percentage of your organization's total budget is covered by competitive grants that you must re-apply for?
   0.00 %

K.3. What percentage of your project/program's budget is covered by City ARPA funds as part of this request?
   100.00 %

K.4. Please provide narrative on funding for this program after City ARPA funding has been exhausted.
After we use the funding from the ARPA is exhausted, then we will use the funding that is received from the residents and the CRT Church to upkeep the CRT Golden Lamb Rest Home and continue the other services as needed. Hopefully, we the COVID pandemic will be to a minimum and we will have more residents so that we are able to hire more staff.

K.5. Please attach commitment letters from other organizations showing financial support for the project/program.
   □ Commitment Letters
   **No files uploaded**
L. Representation

Please provide the following information.

Representation deals with how diverse an organizations leadership is compared with community demographics, which includes Winston-Salem's race/ethnic backgrounds as well as gender. Local non-profit organizations should reflect the communities they serve. Since organizations are requesting to receive ARPA funding through the City, we must ensure these entities hold themselves accountable to having diverse staff and leadership panels.

L.1. Provide a list of board members including the race, ethnicity, and gender identification for each member.

<table>
<thead>
<tr>
<th>Name</th>
<th>Race</th>
<th>Ethnicity</th>
<th>Gender Identification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Willie Davis Jr.</td>
<td>Black</td>
<td>African American</td>
<td>Male</td>
</tr>
<tr>
<td>Woodrow Davis</td>
<td>Black</td>
<td>African American</td>
<td>Male</td>
</tr>
<tr>
<td>Clive Davis</td>
<td>Black</td>
<td>African American</td>
<td>Male</td>
</tr>
<tr>
<td>DeCarlos Davis</td>
<td>Black</td>
<td>African American</td>
<td>Male</td>
</tr>
</tbody>
</table>
M. Required Documents

Please provide the following information.

For North Carolina Secretary of State - Current and Active Status, Click Here

**Documentation**

- **Code of Conduct/Conflict of Interest Policy** *Required*
  GLRHconflictofinterestpolicy.docx

- **Copy of the agency's latest 990 Form as submitted to the Internal Revenue Service** *Required*
  Form 990 Letter.docx

- **Organization By-Laws** *Required*
  GLRH Board Rules.docx
  CRT By-Laws.pdf

- **Articles of Incorporation** *Required*
  GLRH NC Dept State Articles of Incorporation NonProfit Corporation.pdf

- **Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc)** *Required*
IRS 501(c)3 Designation Letter *Required
CRT Church 501 (c) 3.pdf

Most recent audited financial statements or a third-party review *Required
CRT Financial letter 4_24_22.pdf

North Carolina Secretary of State - Current and Active Status *Required
GLRHNorth Carolina Secretary of State Search Results 4_19_2022.pdf 2.pdf
Please provide the following information.

☑️ I certify that all information entered into this application is true.

Clive Chu Davis

*Electronically signed by jamachu@aol.com on 4/25/2022 4:49 PM*

04/25/2022