On December 7, 2022, the Forsyth County Historic Resources Commission (“Commission”) conducted, in the above referenced matter, a public hearing in accordance with the statutes and case law pertaining to quasi-judicial proceedings for the issuance of certificates of appropriateness. During the hearing, Heather Bratland, Historic Resources Officer, presented the staff report, findings, and recommendation. David Hillman, applicant, appeared to present testimony and evidence in support of the application. No one appeared to present testimony and evidence in opposition to the application.

After presentation of all testimony and evidence, the Forsyth County Historic Resources Commission, based upon the evidence presented in the application and during the hearing, finds that the proposed installation of a new sign on the building and removal of the pole sign are not incongruous with the character of the West End Historic Overlay District because:

1) The applicant proposes to install a new aluminum sign with PVC letters over the entry door. The sign will be 92” wide x 36” high. The sign is comparable in size to the existing West End Poke sign, and it will be installed in the same location. The sign will be lit by two lamps on goosenecks. The sign is compatible in size, scale, and design with the building and site. The sign size is compatible with the building’s module and is therefore integrated into the building’s façade. It will not conceal, obscure, damage, or destroy any significant architectural details or features. It will not block streetscape views. The sign is removable and will not shadow or overpower any adjacent structures. The sign will be constructed from sturdy contemporary materials. The sign will be lit with an indirect lighting source that is compatible with the sign and building. (Signage, West End Standards 1-5, 8, 9, and 11)

2) The applicant proposes to remove the existing pole sign in the parking lot. The existing pole sign is taller than what is allowed by the existing Unified Development Ordinances and must be removed. (Signage, West End Standard 18)

The Forsyth County Historic Resources Commission, based upon the evidence presented in the application and during the hearing, further finds that installation of a monument sign in the parking area is incongruous with the character of the West End Historic Overlay District because:

3) Monument signs are inappropriate except for at purpose-built institutional structures. This is a purpose-built commercial structure. (Signage, West End Standard 17)

Based on the preceding findings, the Forsyth County Historic Resources Commission hereby approves COA2022-114 with respect to the replacement of signage on the building and removal
of the pole sign, and denies COA2022-114 with respect to the installation of a monument sign, for work to be undertaken at 750 Summit Street (PIN 6825-78-6174), within the West End Historic Overlay District, with the following conditions:

1) The applicant shall receive, prior to commencement of the work, all other required permits or permissions from governmental agencies;

2) Commission staff shall review and approve any revisions or deviations to any portion of the as-submitted work, that qualifies as a minor work, prior to commencement of that portion of the project; and

3) The applicant shall submit the Certificate of Appropriateness Request for Certification of Completed Work form and photo documentation of the completed project to HRC staff within ten (10) days of its completion.

This the eighth day of December, 2022.

Mary Catherine Berry, Chair
Forsyth County Historic Resources Commission
On December 7, 2022, the Forsyth County Historic Resources Commission approved the issuance of this Certificate of Appropriateness (COA) on the application for the following work at I Can't Believe It's Yogurt! Store located at 750 Summit Street in the West End Historic Overlay District.

- Replacement of signage on the building and removal of the pole sign

Approval of this item was granted **subject to the following conditions:**

1) The applicant shall receive, prior to commencement of the work, all other required permits or permissions from governmental agencies;

2) Commission staff shall review and approve any revisions or deviations to any portion of the as-submitted work, which qualify as minor work, prior to commencement of that portion of the project; and,

3) The applicant shall submit the Certificate of Appropriateness Request for Certification of Completed Work form and photo documentation of the completed project to HRC staff within ten (10) days of its completion.

This COA runs with the property upon which the work is to be performed. The COA does not serve in any manner as a certification by the HRC or the Winston-Salem/Forsyth County Planning Division that the applicant or anyone else has the authority to be on the subject property to perform the approved work. You should perform your own due diligence to confirm whether you have the legal authority to be on the property to perform the approved work.

This Certificate of Appropriateness expires on December 7, 2025.

Mary Catherine Berry, Chair
Forsyth County Historic Resources Commission

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The scope of work for this project must meet all other applicable building codes and ordinances. Any additional approvals or permits from the City must be obtained prior to initiating work.