US 158 (Reidsville Road)/Northern Beltway Interchange Plan

Kickoff Meeting Notes

January 22, 2019

**Desired Land Uses:**

- Community Serving Facilities (e.g. Recreation Center, YMCA, Swimming Pool, etc.)
- YMCA/Fitness Center
- County or Town Parks and Recreation Facility
- Family Park (e.g. Kernersville Park)
- Off-leash Dog Park
- Park/Greenspace
- Skating Rink
- Sit-Down Restaurant
- Drive-Through Restaurants (e.g. Chik-Fil-A)
- Entertainment Use (e.g. Dave & Busters)
- Dunkin Donuts
- Medical Facilities (e.g. Urgent Care)
- Banks (e.g. State Employees Credit Union)
- Home Improvement Store
- Neighborhood scale shopping center and offices
- Movie Theatre
- Gas Station
- Lodging
- Grocery Stores (e.g. Whole Foods!!, Trader Joe’s)
- Farmers Market
- Industry/Medical Services—Jobs!!
- Commercial development similar to what is across from Hobby Lobby on Hanes Mall Boulevard (The Shoppes at Little Creek)
- Commercial Uses fronting US 158 with single-family residential behind
- Live/Shop/Work
- Live/Work Units with Retail/Office below with residential above
- Trade School or Junior College with single-family residential area
- Condominiums
- Rookeries (i.e. bird nesting sites) as part of greenspace areas
- Townhomes with separation from the roads with a buffer
- Cluster homes
- Senior Living Facility—duplexes/townhomes, amenities, activities
- Assisted Living/Skilled Nursing Facility
- Single-family residential uses in the southwestern corner of the planning area next to Serene Street/Paradise Lane
- No new development
Unwanted Land Uses:

- Apartments
- Low-income housing
- Townhouses
- Storage facilities
- Big box stores
- Walmart community market
- Roundabouts

Desired Development Features:

- Traditional Architecture (e.g. Lowe’s Shopping Center in Kernersville)
- Look like Friendly Center in Greensboro
- Clock tower—key feature
- Buildings up front with parking behind
- Parking at the side or rear of buildings
- No parking in front of buildings
- Building Height Limitations—3 to 5 stories
- Maximum building height—2 stories
- Stage/Pavilion at development center—key feature
- Hometown/small town feel
- Don’t make Walkertown look like Winston-Salem
- Smaller signage
- Controlled signage/lighting
- Shared Parking/Limited Access
- A connecting Road from US 158
- Good road connectivity
- Good access points—avoid Clemmons example
- Good buffering along the highways
- Buffer or noise wall along new beltway
- Good buffering/screening and security for adjoining neighborhoods
- If required, make storm water ponds an amenity tied to a greenway
- Public Water and Sewer available at US 311 (New Walkertown Road) and Beltway

Transportation/Transit/Pedestrian Needs:

- Bus routes to/from Winston-Salem, Kernersville, and Rural Hall
- Walkability/Bike/Pedestrian
- Sidewalks/Bike Trails
- Pedestrian connections to neighborhoods
- Bike Paths with vegetation
- Parking Garage
• Renewable energy
• Median on US 158 as it is widened/developed
• There is loud truck traffic on US 158