

A. Organization & Contact Information

Completed by sheressedavenport@gmail.com on 11/17/2022 4:28 PM

Case Id: 16244
Name: Smiley's Sweets - 2023/24
Address: *No Address Assigned

A. Organization & Contact Information

The Request for Proposals and additional materials to assist with completing the application can be found on the City's webpage for [Community Agencies](#)

A.1. Organization Name

Smiley's Sweets

A.2. Project/Program

Community Outreach

A.3. FY 2023-24 Funding Request Amount

\$5,000.00

A.4. Agency's Total Operating Budget

\$50,000.00

A.5. Mailing Address

1720 Butler Street Winston Salem, NC 27107

A.6. Project/Program Location Address

2819 Piedmont Circle Winston-Salem, NC 27105

A.7. Organization Website

smileysweetscorporation.org

A.8. Year 501(c)(3) status obtained

2003

A.9. Organization Fiscal Year

Jan. 1 and end on Dec. 31

A.10. Federal Tax ID Number

56-2529057

A.11. Federal DUNS Number

611521522

EXECUTIVE DIRECTOR/MANAGER

A.12. Name, Title

Dr. Brian T Long, Executive Director/Departments Manager

A.13. Email

btlong@smileysweetscorporation.org

A.14. Phone

(336) 893-5822

CONTACT

A.15. Name, Title

Cherese Davenport, Founder/President

A.16. Email

cherese@smileysweetscorporation.org

A.17. Phone

(336) 997-3568

BOARD CHAIR

A.18. Name

Monica Summers

A.19. Term Expiration

01/01/2029

A.20. Email

msummers@smileysweetscorporation.org

A.21. Phone

(336) 893-5822

B. Project Overview

Completed by sheressedavenport@gmail.com on 11/16/2022
11:16 AM

Case Id: 16244

Name: Smiley's Sweets - 2023/24

Address: *No Address Assigned

B. Project Overview

Please provide the following information.

APPROACH (7 POINTS)

B.1. Provide a concise description of the proposed project/program, indicating specifically how City funds will be used. Briefly, what are the goals/objectives of the project/program?

Smiley's Sweets is doing a different approach in these low-income high-risk areas, like Piedmont Circle that we are currently working at. Instead of approaching them about the crime and violence in their communities and others like theirs'. We are doing positive things, to show them better ways that are out there. Our main focus is the Youth, but you can not succeed in this area, without knowing what type of background that they are going back into. It could be substance, sexual or domestic violence abuse, you wonder why things are not working with our youths today. This is why we do things with the entire families, community along with the youth. Bringing the families closer together within their homes, this way these youths and their siblings are not looking for love in the wrong places (becoming a part of gangs and etc.). allowing the community to come together more, to be able to trust thy neighbor, when they see his or her child doing wrong (reach out to the parent peacefully without a conflict). Showing these youths positive, educational, trades and recreational things outside of their communities, to want to be apart of something better. We will give allowances out each month of \$100, 2 \$50 for the older youths and 4 \$25 to the younger youth, rotating every other month for age groups. As we establish more funding we can do \$200 a month for both age groups, this is a reward for doing things around the neighborhood with Smiley's Sweets. For example, being a helper for that month, good grades, no absentees and etc.. The city funds will be used in areas for us to complete all the above, materials for different programs to establish the goals for all the above. Like Fish 4 Tish, needs fishing rods, tackle boxes, trophies, medals and other items. Art of Expression, canvases, isles, paint brushes and other materials for them to express themselves on canvas. This is a better way for them to express themselves through artwork, this way they do not feel like you are trying to get into their business. Smiley's Blessings, this is where all the communities events operates like Movie Night, Halloween Bingo, Men's Day, Women's Day, Teen Talk and etc., needs items and prizes. Blessing and rewarding them, makes them feel appreciated, important and that they have accomplished something. The young man that won one of the trophies at this year Fish 4 Tish (look at pictures on website), we might as well have done a News Segment, he has shown and told everyone about it. Some of the other youths, wore their medals for days. Simple things like this makes a difference in these youths lives and give them something positive to talk to with their families. Our goals are to continue all the things we are doing and making it bigger. By doing a fundraiser once a month, looking for sponsors and applying for more grants. This way we have funds all the time, stick to our budgets and do not go over them. If we need to, that department has to come up with an additional fundraiser to get it. This way we are not using more funds after the budget and it keeps us ahead financially.

B.2. How will a participant access the proposed project/program, use the services, and derive a beneficial outcome from participation?

All of our programs are on our website (smileysweetscorporation.org) 95% are RSVPs that keeps a record of our numbers and we do a spreadsheet through Excel to keep track of each event from budget cost, if additional funds were needed, participation, volunteers and etc.. Everything we do is hands-on, some type of learning experience from fishing,

decorating cookies, cooking chicken and waffles, reading games and etc.. The beneficial outcome for participating is learning something new, can be a trade (job), learning how to maneuver from a negative situation to a positive one, being a blessing to others (for example, at the Fish 4 Tish one of the youth (female) wanted a specific bag of chips that was already gone, a younger youth (male) gave her his and picked another flavor. This youth were between 8 and 15 years old, something this simple can change these youths for the better. Showing them kindness, respect among ourselves and it is like a Domino Effect, and all it is, is time and patience with these youths. LOVE is the key for these communities, CARING with SHOWING is going to be the success of these communities and STAYING COMMITTED to them is going to show results. These are the beneficial outcome with Smiley's Sweets that these communities will benefit from.

NEED (7 POINTS)

B.3. Describe the unmet need that the proposed project/program seeks to address. Include data supporting the need.

Funding is our major unmet need, it is not easy going into a community like Piedmont Circle after so many people (programs and etc.) has not been consistent with them. It feels like no ones cares about them, or is serious about their needs. For instance our President goes over to the Substation and spray at least 3 times a week to get rid of the bugs. When she first when into that Substation it was a mess, floors nasty, bugs and it looked like no one cared. From our understanding certain things were already going on, but the conditions inside that Substation our President was not having it. She came out of her pockets to buy cleaning supplies (mop, bucket, broom and etc.), kitchen items (microwave, table and etc.), bathroom (fully done), living room furniture and end tables, office furniture and the list goes on. Everything that has happened with Smiley's Sweets in this community (Piedmont Circle) our President has did out of her own pockets with the help of her husband and brother. Movie Night, she bought a 16 inch inflatable movie screen, projector, popcorn machine and the list goes on. Doing all this for this community on her own, can you imagine what we can accomplish with funding. Before we changed to Smiley's Sweets from Playgirls & Playboys MC (PGPG), we were just doing the Sickle Cell Annual Youth Christmas Party and the Homeless Block Party rotating Mother's and Father's Day each year. Since Covid, we went to drive-thru Christmas Party and doing brown bags for the Homeless. From our dues of 10 people of \$25 monthly and through other donations that anyone gave. Our President had a vision, she had a meeting and we all agreed. Now here is Smiley's Sweets, she has done all this on her own and still our regular events. So we have not stop doing what we were already doing, we want to do more and our dues cannot cover it. But with our Budget proposal and guidelines, we can maintain and be above all our funding needs. By continuing with the dues, adding fundraisers, applying for grants and sticking to the budget for each program and events. Incorporated more fundraisers when more funds are needed over the budget that is provided for each program area. When you show these communities that you do not care, they will not participate and they will not help but be against you. These parents and youth see that our President, Smiley's Sweets cares about them. They need to know that their city cares for them as well. Been asking for a new oven so the President can feed the kids every Monday, Wednesday and Fridays, she was told, oh you are not getting a new one but I can fix it, from one of the maintenance men. Some things are beyond fixing and need to be replaced, but this is our these residents are being treated over there and in these other communities. As if no one cares, why should they care about anything? The President has had so many residents come to her and talk about the huge rat problems they are having, can not get nothing fixed or new and the list goes on. We can do so much as Smiley's Sweets but we can do more with funding. We are here to help these communities but we need the funding to be able to do it and maintain it, these are communities and not an individual. Data support is going over in the community and asking questions and you will get those answers and more.

COLLABORATION (6 POINTS)

B.4. Describe any specific collaborative relationships with other organizations (public or private) and how they will impact the project/program. How will collaboration contribute to the planning, implementation, operation, oversight, and performance measurement of the proposed project/program?

To be honest it is hard to get support for these communities, people will not come and volunteer because of the

community. Our President words is, "How can you guide a storm if you are afraid to be in that storm?" We are in the heart of this community, where the Substation is located in Piedmont Circle. Basically Smiley's Sweets get support from our President's hard work of being that voice of the community, going above and beyond her duties, seeing that the parents need help too (cooking 3 days out of the week for the kids), showing up and keeping her word to the community, showing her work and complete strangers send a donation towards food or fishing rods. Our President is the voice that is making a difference for a program, Smiley's Sweets and we need your help to keep us here. Right now we do not have any collaborative relationship with any other organizations. But our President has got a company support to provide chicken for our company to help feed the youth in that community when they can. Once a month she will reach out to them and so far we have got approved these last 2 months. Also did the Thousands for Thanksgiving with this company and gave out 80 boxes in Piedmont Circle, 40 boxes one Saturday and an additional 40 boxes the following Saturday for the ones who did not get a box the first time. Hopefully this can be a monthly blessing for the children, we are looking for a freezer to stock up and start these meals 3 days a week in January 2023. This will be a performance measurement that all the kids have a hot meal, this will keep them focused in school more, also giving the parents a break and willing to fix meals on other days without feeling overwhelmed. Simple planning and solutions like this can make a big difference and impact in these communities. You have to work all areas and not just one area. Family, Community and Youths, you have to work all areas to see results within these youths, or things are going to continue to get worse within them.

C. Strategy and Performance

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Case Id: 16244

Name: Smiley's Sweets - 2023/24

Address: *No Address Assigned

C. Strategy and Performance

Please provide the following information.

STRATEGY (5 POINTS)

C.1. The City of Winston-Salem's strategic priorities, adopted most recently in the [2017-2021 Strategic Plan \(2019 Update\)](#) and under review for adoption by City Council for FY 2022 - FY 2025 Strategic Plan, are used as guiding principles to establish community priorities based on the vision, mission, and values set forward by the Mayor and City Council.

Indicate which of the City's strategic focus areas your program aligns with best (select one):

Safe and Secure Community

C.2. Select the service area(s) that your project/program relates to:

- Housing/Homelessness
- Economic Development
- Construction Rehabilitation
- Poverty Reduction
- Arts and Culture
- Youth
- Public Safety
- Transportation
- Other

PERFORMANCE (15 POINTS)

C.3. Describe the system to be used to track participant and program data. List any key reports and their frequency that will be used to capture project/program performance.

We have a system through our Website that keeps all of our data for our events. We can look at how many people RSVP through the Website. We also have a spreadsheet program that we use through Microsoft Excel. We keep track of participants, program data and other information that can make the program even better. Our goal is to get at least 100% using the Website to RSVP, this helps with the cost of everything and keeps us on that budget. This is very important for our Organization to know the numbers in advance, on any program activity that we do. It keeps our finances where we need them to be, since we rely on funding from other sources. We are getting strict about that in 2023, if you do not RSVP on the Website, you must call by deadline. We will no longer accept, showing up the day of with no communication prior. For example, you planned for 50 participants from RSVPs and calls, then an additional

40 participants show up on the event day. How can you have an successful program this way? You can not, we have to stop saying what they will not do, or they are just not going to do it in these low income, high risk areas. We have to show them responsibilities and you must abide by the simple rule of RSVP on website or call by deadline. Teaching them accountability in the process of giving them other ways of doing positive things within and outside of their communities.

C.4. Explain the steps that will be taken if the stated program goals provided in C.3. are not achieved.

The only step that we would take is, no program for that date in that month, if the goals in C.3. is not followed. Example, first support group was scheduled for November 14th, no RSVPs and no calls by the 12th. This support group is every month on the 14th and deadline for the participants is on the 12th of each month. We cancelled the group for that day, we will try again next month and we received calls during the day and time the group was suppose to be happening. Told them why we canceled it, now participants are registering for next month, December 14th. Rules have to be followed to be successful in anything that anyone does. We do not expect things to happen overnight, it is a process and things are getting better. We are not the ones to walk away or give up easily, it takes time for these communities to open their doors to anyone and trust their hearts as well. They need to know that someone cares and is their for them, Smiley's Sweets is just that.

C.5. Use the chart below to show how your agency measures program effectiveness. List goals, activities, and performance measures you will use to evaluate services, facilities, and programs that will be funded by the City. Performance measures can be quantitative and/or narrative.

Applicants will be reimbursed funds based upon timely submissions of eligible invoices. These invoices should describe services rendered and should align with the goals and objectives cited here. Where outcomes do not align with goals, please be prepared to provide a written summary of shortcomings.

Stated Program Goals	Program Activities in Support of Goals	FY 21-22 Previous Year Results	FY 22-23 Current Year Projected Results	FY 23-24 Next Year Anticipated Results
Work with the entire community, parents and youth (children). Getting them more involved with each other, also working with each group individually as well. Women, Men, Youth and Younger Children activities and do things with everyone involved.	Teaching responsibilities and accountabilities, goal settings (group activities), hands on learning (fishing, cooking and etc.), Food Boxes for holidays (Thanksgiving, Christmas & Easter), clothes and shoes giveaways, cooking for the community children 3 days a week, group discussions (Teen Talk) and other areas	We work straight from inside the community. We have been doing this since August of this year 2022. We already served over 200 children and about 50 or more parents has attended, either a group or came out for a community event.	Over 20 children attended the Fish 4 Tish at Salem Lake on Nov. 5th. Worked with 40 families for Thanksgiving by providing food boxes to help with the holiday. We have 2 more events this month (Teen Talk and Ornaments Decorating along with writing letters to Santa) and 3 next month we have a Health Fair, Christmas Party and	Work with 95% of the community, because you will not reach everyone. Some do not and will not move differently and will stay in their comfort zone. But our goal is to reach the majority of the community to show them better things outside of their community. That their community does not define who they are as a person. Show the youth

	that will help within the community.		making cookies for Santa. All together over 200 children and about 50 or more parents served within this short time, in this community. 70% of this community we have touched.	positive, fun and exciting things, to keep them from moving towards negative and things of crime.
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	Total Unduplicated Number Served	Total Number Served
FY 21-22 Previous Years Results	140	350
FY22-23 Current Year Projected Results	240	455
FY 23-24 Next Year Anticipated Results	330	650

C.6. FY 21-22 Program Accomplishments

We have accomplished several successful events within the community. You can go to our website smileysweetscorporation.org, under Events and go to each event pictures to see how we are doing within the Piedmont Circle Community. More youths are in attendance, looking forward to the next events and the parents are excited about what we are doing within their community.

C.7. FY 22-23 Key Objectives

1. Bringing the community together as a whole (Working with the parents as well) (see website for Women's and Men's Day) smileysweetscorporation.org
2. Keeping the Parents more involved with their children, with participation (Community Events such as Movie Night, Halloween Festival and etc.)
3. Continue to show the Youths better things, being positive in a negative situation and that their environment does not define who they are as a person.

D. Organizational Capacity

Completed by sheressedavenport@gmail.com on 11/18/2022
10:14 AM

Case Id: 16244

Name: Smiley's Sweets - 2023/24

Address: *No Address Assigned

D. Organizational Capacity

Please provide the following information.

MISSION (5 POINTS)

D.1. Provide an overview of the organization. Include the organization's mission statement and the major services, programs, and activities provided. How does the proposed project/program help advance the mission of your organization?

Smiley's Sweets program is focused on Children Existence (The Youth) We take a different approach in high-risk low-income areas, by raising awareness around these neighborhoods. That each individual have the opportunity of greatness, even through the hard and difficult challenges in their lives that they may endure. Our organization highly takes pride in our mission statement. Our mission is Children Existence; Guiding the youth with purpose, meaning of reason and maintenance of life. Along with our vision, that no child is left behind, that their environment does not define who they are. Our major services is to the youth, but we work with the families and communities as well, Youth, Family and Community. These are our programs that focus on all 3 areas; Art of Expressions is putting all of your feelings on canvas, Community Service is when they need community hours through the court system (have an opportunity to make those hours through Smiley's Sweets), Easy Cooking preparing simple meals at home without using the stove or oven if needed (for children who are home alone all the time and bringing the family together by preparing a easy meal), Fish 4 Tish showing them a recreational and providing source in the home (teaching them how to fish and use the materials), Homeless Outreach feeding the less fortunate (allowing the youth to help and parents), International Business giving them souvenirs from a country that they want to visit one day (a stepping stone to making that come true), Less Guns & More Fun having Men's Day in a group setting with special guests, Real Talk when parents can get things off their minds through activities and support groups, Smiley's Blessing is the heart of the organization (all communities activities), Smiley's Love 4 Pets having a pet show once a year for the entire family to enjoy together (if they own a pet can be in the show), Smiley's Treats blessing other organizations that deal with youths with donations of treats (special treats and bags of goodies for the events within the community), Teen Talk is where the youth voices can be heard, Transportation provided bus passes and gift cards for school and work, and Youth Outreach Intake where it begins to get a background of the youth (allergies, emergency contact information and all other paperwork that is needed). These programs help advance our mission of our organization by touching the very important areas in a youth's life from family and the community that they live in. Sometimes you have to do different approaches for our youth to open up, like Arts of Expression, Teen Talk and giving them hands on things like Fish 4 Tish and Easy Cooking.

FUNCTION (5 POINTS)

D.2. How long has your organization been in operation?

Playgirls & Playboys MC (PGPB) since 2003 and change of name Smiley's Sweets May 2022

D.3. How does your organization benefit and serve the City of Winston-Salem and its citizens?

We benefit by building up these communities in our city, going out and being a blessing to others in our city of Winston-Salem. Caring for our youth, showing them better things and doing things with them to motivate them,

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makes a city of Winston Salem a safer city to live in and be apart of. When these communities know that people in their city love and care for them, they will do what they need to do as well.

STRUCTURE (5 POINTS)

D.4. In the chart below, list key personnel and executive staff involved in the proposed project/program.

Position Title	Activities/Inputs	Total Work Hours Per Week	% of hours proposed to be funded
President	Monthly Meetings with Board Meetings, Proposal Plans, Budget Overviews, Fundraisers Ideas, Overseeing the Internship Program with Vice-President, Applying for grants for the organization, seeking Sponsors and Donations as well. Assisting in the community, group and youth activities and making sure everyone is happy within Smiley's Sweets.	60	100.00 %
Vice President	Maintains anything that the President may need help with. Will step in and due the duties of the President if needed for medical, personal or business leaves. Conduct a monthly meeting with The Director/Department Executive Manager to make sure each department programs are not having any issues. Will bring report to annual board meetings.	5	100.00 %
Financial Officer	Responsible of keeping track of all expenses in each program department, giving the budget for each program area, and all fundraisers. Keeping the Audit book up to date, meet with the President once a week to make sure that the books matches (President and Treasurer Audit Books) and overseeing all finances within the organization. Making sure that the organization is running by the budgets of areas, maintaining finances according and making sure everything is noted.	5	100.00 %
Director/Departments Executive Manager	Oversees all the programs departments, have monthly meetings with the programs coordinators, all coordinators report to him or her with any issues they maybe having. Making sure that each department is working accordingly to the mission, bylaws, policies and procedures of the organization. Report minutes of each program area to the board during their monthly meetings.	10	100.00 %
Arts of Expression Coordinator	Setting dates for this group, have a theme and discussion from each participate about their artwork (The Masterpiece of my Feelings, example of a theme). Participants artwork is what they are feeling at that time of the group and putting it on canvas. Responsible for getting all supplies needed such as canvases, paints, brushes and etc.. Must stay within the budget that is given, if more is needed, has to come up with the extra	2	100.00 %

	funds by doing a fundraiser or getting donations.		
Community Service Coordinator	Responsible for record keeping and giving the secretary a copy of each community worker that comes to Smiley's Sweets from the city. Responsible for setting intake meetings, scheduling their days and hours, signing off of their paperwork, communicating with the social workers and reaching out to the Department Manager if needed to fill in for emergency or medical appointments.	5	100.00 %
Easy Cooking Coordinator	Set menu for the Mondays, Wednesdays and Fridays meals for the youth. Organize and prepare everything for the youth activities (cooking with the youth, preparing meals as a family and etc.) Prepare meals for all community, groups and youth activities with Board Members, Coordinators and Community Services Workers help when needed for larger events.	13	100.00 %
Fish 4 Coordinator Coordinator	Get sponsors for each fishing event (location and fishing is free), have fishermen and women donate items (bait, jigs and accessories), provide fishing equipment for the youth to fish at the events. Have an educational course before the youth participate in each event. Provide breakfast and lunch at each event. Give out trophies in 3 categories and each participant gets a medal. Must stay within the budget that is given, if more is needed, has to come up with the extra funds by doing a fundraiser or getting donations.	5	100.00 %
Homeless Outreach Coordinator	Organize, find location and seek as many donations for the Homeless Cookout Block Party. That happens once a year, rotates Mother's and Father's Day. Collect blankets, hats, scarves and gloves for Keeping the Homeless Warm. Do care bags and lunch bags and give out clothes throughout the year. Must stay within the budget that is given, if more is needed, has to come up with the extra funds by doing a fundraiser or getting donations.	2	100.00 %
International Business Coordinator	Collects souvenirs all over the world and makes swag bags of each country. Meets with the youth once a month with guided information on making their dreams to visit a country come true. Showing clips of different countries and having refreshments that are familiar to those countries as well. Give them a swag bag for that country of the month, to the ones who want to visit that country one day.	1	100.00 %
Less Guns & More Fun Coordinator	Setting dates for this group, coming up with an agenda and getting guest speakers. Must stay within the budget that is given, if more is needed, has to come up with the extra funds by doing a fundraiser or getting donations.	2	100.00 %
Smiley's Love 4 Pets Coordinator	Organize the Pet Show that occurs once a year and find a location to do the show. Is also responsible for seeking	2	100.00 %

	all pet donations for this event for clothes, treats and etc. This area is the only area required of getting 100% donations.		
Smiley's Treats Coordinator	Prepare treats (candy bags, cookies and etc.) for community activities, groups and special occasions (decorating cookies for Santa) within the organization . Donate 100 treats to 3 Non-profits that focus on the youth. Must stay within the budget that is given, if more is needed, has to come up with the extra funds by doing a fundraiser or getting donations.	5	100.00 %
Teen Talk Coordinator	Setting dates for this group, coming up with an agenda and getting guest speakers. Must stay within the budget that is given, if more is needed, has to come up with the extra funds by doing a fundraiser or getting donations.	2	100.00 %
Transportation Coordinator	Keeping track of all applicates (youth) that are requesting transportation help. Make sure that they submit the correct information, make copies to put in their files by the deadline to receive a gas card or bus pass. If fraud is found, will report concerns to the Department Manager and if parents involvement is found to be the issue, legal actions may be taken out.	2	100.00 %
Youth Outreach Intake Coordinator	Meet with anyone that wants to be apart of Smiley's Sweets by participating as a youth, working as a volunteer or being in the intern program. Have them do a application, look over it and send to HR and have a meeting after background and drug test comes back. Makes sure that each Parent-Consent form is properly done and have all information needed for their children (allergies and etc.) and read over disclaimer and understands it before signing it.	10	100.00 %
Secretary	Weekly meetings with the President to go over her calendar, messages and other important information for that week. Setup appointments, send out emails and make calls for the company as well. Meet with the Community Service Coordinator once a week to get copies and file paperwork of each community worker.	10	100.00 %
Human Resources	Look over intake application of all youths that is working with Smiley's Sweets. Go over applications with Intake Coordinator for volunteers and internship, do background checks and direct them to get drugs tests before being consider to work as a volunteer or be in the intern program.. If any false information is found, immediate termination of any with Smiley's Sweets.	10	100.00 %

D.5. List all executive staff and their compensation (other than per diem).

Executive Staff Name	Title/Role	Compensation	% of Hours Proposed to be
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			Funded
Cheresse Davenport	Founder/President	\$0.00	100.00 %
Michael Davenport	Vice President	\$0.00	100.00 %
Monica Summers	Secretary	\$0.00	100.00 %
Deon McBride	Financial Officer	\$0.00	100.00 %
Dr. Brian T. Long	Director/Departments Executive Manager	\$0.00	100.00 %
Everette Butler	Human Resources (HR) Lead Executive	\$0.00	100.00 %

D.6. Attach an organizational chart

Organizational Chart *Required

Structure Chart.xlsx

D.7. Please complete the Diversity of Employment and the Employment Profile below. See the [Request for Proposals \(RFP\)](#) for definitions of position types used in the Employment Profile.

Describe the hiring process and how it is structured to provide the most diverse candidate pool. Best practices for accessing a diverse hiring process and candidate pool include:

At Smiley's Sweets we are an equal opportunity non-profit, regardless of race or gender. Because we are focus on the youth in all areas and communities, there is no specific race, all of our youth ate in need of help. We make sure doing our groups, we have diverse guest speakers to come out and speak to the participants.

1. Must complete an application through intake.
2. Must pass a background and drug test
3. If anything is on someone's record within ten years, that is not good for the youth, can not be affiliated with Smiley's Sweets. Anything after ten years, Intake and HR will have a meeting with the Departments Manager (3 Panel for Hiring Coordinators, Coordinators Assistance, Volunteers) Interns go through (3 Panel for Interns HR, President and Vice-President)
4. If accepted into Smiley's Sweets, 1 week training, signing documents and will be on a 90 days probation. A team leader will be watching over candidate for documentation purposes (see any concerns that need to be reported to Department Coordinator) during probation time. (We have to protect our children, our number one concerns)
5. Probation goes well will remain with Smiley's Sweets, if not will be terminated from his or her duties.

We focus on the youth and we are very strict about who be around them.

Please enter the total number of Full-Time Positions and Employees you have in the table below, as well as the employee's appropriate race/ethnicity and gender identity.

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers					1	
Professionals						
Technicians						
Office/Clerical						
Laborers/Service Workers						
Total Full-Time	0	0	0	0	1	0

Please enter the total number of Temporary/Part-Time Positions (FTE) and Employees you have in the table below, as well as the employee's appropriate race/ethnicity and gender identity.

	Male - White	Male - Black	Male - Other	Female - White	Female - Black	Female - Other
Executives/Managers		9			4	
Professionals	1					1
Technicians						
Office/Clerical					1	
Laborers/Service Workers					1	
Total Part-Time/Temp	1	9	0	0	6	1

D.8.

Attach a list of all Board Members AND compensation (other than per diem) ***Required**

Board Members.docx

D.9. Number of full Board meetings held during the last twelve months

12

D.10. Number of Board's Executive Committee meetings held during the last twelve months

6

ABILITY (5 POINTS)

D.11. If this is an application for new funding, please describe the steps your organization will take to establish an action plan for successful program launch, including appropriate stakeholder training and coordination. Articulate a clear methodology for service delivery within the context of established goals and include a timeline of key action items and approximate dates for delivery.

We have our Orientation the first week of January 2023 for all Board Members and Coordinators, that will last about four to 8 hours. To go over all rules and regulations in their areas, sign documents, discussions on strategies and fundraisers for the year. Decision making on any volunteers help for each department coordinator and getting them in within the 2 weeks deadline, the day after orientation. Each department area will do a goal sheet, budget sheet and schedule for their areas. After the 2 weeks deadline, the last week in January is for training for all volunteers coming to Smiley's Sweets. February we will have everyone trained and in place to do his and her duties within Smiley's Sweets. March the Internship Programs starts, will have a discussion on how many interns for the year and where we will need them the most, after looking at the progress of February. April everything and everyone from the board, coordinators, volunteers and interns know what the goals and budgets for the year to do everything that needs to be done accordingly. We put our information for services through our website smileyssweetscorporation.org for RSVPs and to see what is happening for that month. Each wanting participate can leave their contact information, a message and feedback. We share on our Social Media pages and we do personal walk throughs the the communities by passing out flyers. By using the website for RSVPs, we get a count to buy materials and refreshments, we know everyone may not know how to go about that, we do a Social Media post and get that number, by giving out the flyers (tell them where the the signup sheet will be to signup by this date), we give them 2 days before the event to signup through the 3 different sources. This gives us a day to get final count and get all the materials and refreshments we need. We always think ahead by doing a fundraiser a month before the event, if additional funds are needed outside of the budget, that program has it. If they did not do a fundraiser, they can do a borrow and pay back from the fundraiser

department (Financial Executive). This is where they will sign a document on amount, payment plan and due date. This way we have everything we need for each participate and extra funding is not being used outside of the budget. With the borrow and pay, it is being put back by 30 days. The extra day (1 day before event) setup and have everything in place, do follow-up with guest speakers and make sure everything is in place. Day of event just bringing in refreshments and ready to deliver the services for the event.

D.12. Describe your organizations' past success with flexibly responding to unforeseen events, which had the potential to negatively impact deliverables. What were best practices learned, if any? How would you successfully use these practices with the proposed program, if necessary?

Running late with refreshments getting prepared on time, recently for October 28th for a Halloween Event. Did not have the propane to work the grill, event started at 4pm and propane would not get to the area until 5pm. Hungry children and was getting very irritated, decided to play Halloween Bingo and give out candy bags as prizes. Going trick a treating by playing a game, they loved it and it kept their minds off when the food was going to be ready (pictures on website, smileyssweetscorporation.org). You learn from your mistakes, this is why we do the extra 2 days before events to not have this problem again. Day 1 get all material's, refreshments and follow-up with guest speakers if any. Day 2 setup everything and make sure your have everything you need.

D.13. How does your program's policies/procedures ensure fair treatment, equitable access, and utilization of benefits for all persons, particularly marginalized and underserved groups and communities (i.e., marketing, outreach, eligibility determination and appeals)?

Our policies/procedures explain how Smiley's Sweets runs and will be maintained. We make sure that they are abide by, every voice is heard, everyone feel secure, safe and comfortable at Smiley's Sweets no matter what race, gender or background you come from. We do take serious inquires with background checks, because we are dealing with children and our number one thing is protecting things children by all means necessary no matter who you are (family, friend or associate, it does not matter)!

E. Cost Effectiveness

Case Id: 16244

Name: Smiley's Sweets - 2023/24

Completed by sheressedavenport@gmail.com on 11/16/2022 6:15 PM

Address: *No Address Assigned

E. Cost Effectiveness

Please provide the following information.

BUDGET AND FUNDING (10 POINTS)

E.1. Please complete the table to show the organization's operating budget.

Expenditures by Program	Budgeted FY 22-23	Projected Actuals FY 22-23	Proposed Budget FY 23-24
Program Services	\$20,000.00	\$20,000.00	\$25,000.00
Fundraising	\$5,000.00	\$8,000.00	\$12,000.00
Management and General	\$2,400.00	\$6,000.00	\$10,000.00
Total Expenditures by Program	\$27,400.00	\$34,000.00	\$47,000.00

Expenditures by Category	Budgeted FY 22-23	Projected Actuals FY 22-23	Proposed Budget FY 23-24
Employee Salaries and Wages	\$0.00	\$0.00	\$100,000.00
Employee Benefits	\$0.00	\$0.00	\$0.00
Facility Rent and Utilities	\$12,360.00	\$12,360.00	\$12,360.00
Training and Conference Registration	\$2,000.00	\$2,000.00	\$5,000.00
Membership and Dues	\$3,600.00	\$3,600.00	\$3,600.00
Travel and Transportation	\$1,200.00	\$1,200.00	\$2,500.00
Grants to Individuals and Organizations	\$0.00	\$0.00	\$3,000.00
Contracted Fundraising Services	\$0.00	\$0.00	\$0.00
Goods Purchased for Resale	\$2,000.00	\$2,000.00	\$2,000.00
Other Contracted Services	\$0.00	\$0.00	\$0.00
Other Operating Expenditures	\$0.00	\$0.00	\$0.00
Capital Outlay	\$0.00	\$0.00	\$0.00
Total Expenditures by Category	\$21,160.00	\$21,160.00	\$128,460.00

Revenues by Category	Budgeted FY 22-23	Projected Actuals FY 22-23	Proposed Budget FY 23-24
City of Winston-Salem	\$0.00	\$0.00	\$25,000.00
Forsyth County	\$0.00	\$0.00	\$200,000.00
State of North Carolina	\$0.00	\$0.00	\$350,000.00
Federal Government	\$0.00	\$0.00	\$350,000.00
Admissions/Program Revenues/Sales	\$0.00	\$0.00	\$5,000.00

Memberships	\$3,600.00	\$3,600.00	\$3,600.00
Donations	\$0.00	\$1,000.00	\$1,000.00
Foundation Grants	\$0.00	\$0.00	\$100,000.00
Interest and Investment Income	\$0.00	\$0.00	\$0.00
Parent Organization	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$65,400.00
Total Revenues by Category	\$3,600.00	\$4,600.00	\$1,100,000.00

Describe any amounts listed under "Other Operating Expenditures" or "Other Revenues." Provide details on any specific federal government revenue sources.

N/A

E.2. Has the City of Winston-Salem provided funding in the past? If so, provide a funding history of the most recent five years of City contributions in the table below.

Year	Funding Source	Funding Amount
2022	N/A	\$0.00

E.3. Complete the table below to show specific details of proposed City funding and other leveraged funding for the proposed project/program. List each additional funding source for the program.

Activity	Funding Requested from City	Funds from Other Sources	Other Funds Source
Materials for Programs	\$25,000.00	\$25,000.00	2500.00
Utilities	\$15,000.00	\$15,000.00	0
Transportation (3 vans)	\$30,000.00	\$20,000.00	10,000.00
Corporation Building (Clear 1 acre of land)	\$20,000.00	\$50,000.00	30,000.00
	\$90,000.00	\$110,000.00	

E.4. For each activity and line item above, please provide a short but detailed description of how City resources will be used to carry out proposed programming.

To get all the materials that is needed in each program area (cooking items such as pots & pans, dishes and etc.). For the Arts of Expression, materials for them to express their feelings, you have to be very careful getting into their private places in their lives. Instead of asking them personal questions, allow them to put their feelings on canvas and let them tell you their story. You will loose these youths, if they feel like you are getting too personal, in their family business or trying to find out information through them. Smiley's Sweets do activities (fun) and before they even know it, they are opening up on their own. Materials to have fundraisers to where we can raise some funds for the organization. We would like to have \$1200 just to award \$100 each month for rewards of doing things, such as being a helper that month, not missing any days at school during that month and etc. (reward 2 youth \$50 or 4 younger \$25 for that month). Making sure that we have our management materials and office supplies as well. Right now the President is using her home office as Smiley's Sweets Corporate department, until that day comes for us to have our own Blessing (funds can help with internet and phone bill). We are using the Substation in Piedmont Circle for Smiley's Sweets office in that neighborhood, thanks to the Sheriff Department. The President has used her own funds to decorate and give that substation life for those kids in that neighborhood. One room she has turned into a classroom, the bathroom is fit for a king and queen and the kitchen is ready for her to get those pots and pans going. You do not have a person more caring than our President, she loves hard and she goes above and beyond her duties for Piedmont

Circle Community. Once we are where we would like to be in this community, our President is ready to help other neighborhoods just like this one. She said, "I have a dream of us having substations in each community." The Mrs. Davenport we know is going to make that happen, words can not explain her accomplishments in these few months. Please go to our Website and see our progress under Events (pictures), she did all of this in only 4 months. She takes all of her hurt and pain from losing Smiley, to be a blessing to others, this is how our President grieves. We need 3 vans to do trips and other things; one for the parents, one for the youths and one for the small kids. One day 6 elementary children were in the neighborhood because they missed the bus. Our President took them all to school that morning. But what hurt her more than anything, was the mother that she never met, allow her to take those children. You see we are needed in this community and we want to be that Blessing to them. We need funded from our city to help us be just that, because these parents need some help to. Not monetary all the time but mentally, how can a mother let her child and other children go off with a complete stranger. This happened right after our first event in August, Movie Night and her answer to our President when asked, did she come to movie night, she said no but they did. This is why we do activities with the entire community, to bring them closer together with their children. For all the funding that we need, it will go towards building a better communication within the community, families coming together more and showing our youth better things outside of their environment, a purpose of reason for wanting better.

E.5. Where another stakeholder or agency is providing non-monetary assistance with a particular aspect of your programming, please provide a short description of those activities and how they will supplement the use of City funds.

N/A

E.6. If this year's request is different in any way (amount, activities, etc.) from a prior year's request, explain how and why. If you are a new applicant, please describe how you would adjust your project/program if your funding request is not funded at the full amount.

We changed our name and our entire work ethic, decided to go inside of the community and do a different approach. Instead of doing just 2 things out of the year and our President working throughout the year. We decided to bring it all together, Smiley's Sweets is our Beloved, Latisha Alston that we loss to cancer in 2016 at the age of 23. Her nickname was Smiley and she was one of the sweetest, we say an Angel walking on Earth. We kept her promise to continue giving back without her physically, but spiritually she will always be with us. Go read our Founder/President Bio, you will read her story more about Smiley's Sweets. Instead of going into these communities, addressing all the crime and violence within our youth. Smiley's Sweets is showing them better things outside of their environment, giving them a purpose of wanting to do better things, by bringing the better things to them. You can not just work with the youth, you have to know and understand their backgrounds as well. Smiley's Sweets also work with the parents and the entire community. You can not work one area, without working on all the areas in a youth's life, which is them, family and their environment (community). This is why we need the extra funding to help keep us where we need to be, as we get to where we are going. During the months of August to November of 2022, we have accomplished more than some over years in this community. One major thing is not giving up on them, it is not going to happen overnight, it is a process.

SUSTAINABILITY (7 POINTS)

E.7. Describe the plan to sustain the project/program funding in future years. Include information about other funding sources to leverage City funds requested.

Keep our policies and rules, code of conduct and our budget plan our top priority to maintain our services to the communities. Paying our dues memberships, doing fundraisers and going over our budget planning overview each month.

BARRIERS (3 POINTS)

E.8. Describe any potential programmatic barriers to project implementation (e.g. recruitment or outreach challenges, etc.) and your plans for overcoming them.

We have a good communication within our organization, with outside sources to assist with outreach activities, such as guest speakers. Smiley's Sweets have a awesome team that works all different arears, where we come together and help one another in areas needed. Team work is our number one priority, outside of just your designated role, we work several roles to be an assistance to our fellow coordinators within Smiley's Sweets. The President/Founder can each department with no problem, she refuses to be a desk person. She gets out and works those communities harder than anyone in the organization. This is why this organization is and will continue to be strong and an huge success.

E.9. Describe any institutional barriers to project implementation (e.g. staff vacancies, pending departures, etc.) and your plans for overcoming them.

We don not have any institutional barriers to project implementation. We have went over all of our documents, layouts and we know the funding that is needed for us to go ahead. How we will do things to stay in our budget and maintain our organization.

AVERAGE COST (5 POINTS)

E.10. Use the table below to show the average amount of City funds requested per beneficiary to be served during the year and the average total cost of the service per beneficiary to be served during the year (including all funding sources)

Proposed funds from the City for this project:	25,000
Number proposed to be served for the year:	425
Average City funds per beneficiary:	\$60
Proposed funds from all sources:	\$50,000
Number proposed to be served for the year:	425
Average total funds per beneficiary:	117.65

F. Required Documents

Completed by sheressedavenport@gmail.com on 11/15/2022
12:06 PM

Case Id: 16244

Name: Smiley's Sweets - 2023/24

Address: *No Address Assigned

F. Required Documents

Please provide the following information.

Documentation

Code of Conduct/Conflict of Interest Policy *Required

Code of Conduct.docx

Submit a copy of the agency's latest 990 Form as submitted to the Internal Revenue Service. *Required

990N Postcard.jpg

Organization By-Laws *Required

Bylaws of Smiley.docx

Articles of Incorporation *Required

Articles Of Corporation.pdf

Organization Policies (including personnel, formal non-discrimination, procurement, accounting, etc) *Required

Policies & Procedures.docx

IRS 501(c)3 Designation Letter *Required

Non-Profit Letter.jpeg

Audited Financial statements or third-party review from 2020 and 2021 *Required

Income statement 1 year.xlsx

North Carolina Secretary of State - Current and Active Status (<https://www.sosnc.gov/search/index/corp>)

***Required**

North Carolina Secretary of State.html

Other

Change of Name Receipt.pdf

G. Income Based Projects/Services Only

Case Id: 16244
Name: Smiley's Sweets - 2023/24
Address: *No Address Assigned

Completed by sheressedavenport@gmail.com on 11/15/2022
12:12 PM

G. Income Based Projects/Services Only

** Complete this section only if you are requesting funds for a Community Development project (for CDBG, HOME and/or ESG funding).**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

G.1. In the right-hand column below, indicate the number of participants to be served by the proposed project/program within each income category during the year. Click [here](#) to see Winston-Salem income limits by household size.

Income Range	# to be served
0 to 30% of median	0
31% to 50% of median	0
51% to 80% of median	0
Greater than 80% of median	0

G.2. Describe policies, procedures, and criteria for determining who is eligible. Describe the procedures for screening, eligibility determination, intake, assessment and orientation of participants

H. Construction/Rehab Only

Completed by sheressedavenport@gmail.com on 11/15/2022
12:14 PM

Case Id: 16244

Name: Smiley's Sweets - 2023/24

Address: *No Address Assigned

H. Construction/Rehab Only

** Complete this section only if you are requesting funds for a Housing Construction or Rehabilitation project. **
If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

H.1. Describe the proposed project and provide plans. If the project is approved, we will need a detailed work write-up.

H.2. Provide a projected timeline for the proposed work.

H.3. Describe how the project will be managed, including the contractor procurement process.

H.4. Describe the target market, including any special populations to be served.

H.5. Describe the services or program you plan to provide.

H.6. Describe the property management plan.

H.7. List the development team members.

H.8. Describe the financial capability of the sponsor/owner organization.

H.9. Listing of projects undertaken by principals over the past ten years, identifying project name and address, type of project, and number of units; please note any projects for which local government funding was received.

Project Name	Address	Type of Project	No. Units	Govt Funding
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Documentation

Development budget that include a detailed sources and uses statement of all funds, including the requested loan from the City, in electronic format, preferably a spreadsheet.

***No files uploaded*

Participant/program data sample report

***No files uploaded*

Market study or other analysis to verify the need for the project.

***No files uploaded*

Operating pro forma that includes rent and operating cost assumptions and all estimated loan payments, in electronic format.

***No files uploaded*

I. Emergency Shelter Only

Completed by sheressedavenport@gmail.com on 11/15/2022
12:12 PM

Case Id: 16244
Name: Smiley's Sweets - 2023/24
Address: *No Address Assigned

I. Emergency Shelter Only

** Complete this section only if you are requesting funds for an Emergency Shelter project. **
If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Emergency Shelter: Essential Services

Activity	Total Budget (\$)
Case Management	\$0.00
Child Care	\$0.00
Education Services	\$0.00
Employment Assistance	\$0.00
Job Training	\$0.00
Outpatient Health Services	\$0.00
Transportation	\$0.00
Legal Services	\$0.00
Services to Special Population	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

Emergency Shelter: Operating Costs

Activity	Total Budget (\$)
Rent	\$0.00
Shelter Security	\$0.00
Fuel	\$0.00
Equipment	\$0.00
Insurance	\$0.00
Utilities	\$0.00
Food	\$0.00
Furnishings (limited to less than \$500 per item)	\$0.00
Supplies	\$0.00
Maintenance or Minor Repairs	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00
	\$0.00

J. Rapid Rehousing and HMIS Only

Completed by sheressedavenport@gmail.com on 11/15/2022
12:14 PM

Case Id: 16244
Name: Smiley's Sweets - 2023/24
Address: *No Address Assigned

J. Rapid Rehousing and HMIS Only

** Complete this section only if you are requesting funds for a Rapid Rehousing project.**

If the section is not applicable to your project, please leave the questions blank and mark the step "Complete."

Prior to the beginning of any funding year, any ESG-funded program must participate in the local Homeless Management Information System (HMIS) designated by the Winston-Salem/Forsyth County Continuum of Care, or for domestic violence programs, a comparable database in accordance with HUD's standards.

Rapid Rehousing Financial Assistance

Activity	Total Budget (\$)
Rent Assistance	\$0.00
Rental Application Fees	\$0.00
Security Deposits	\$0.00
Last Month's Rent	\$0.00
Utility Deposits	\$0.00
Utility Payments	\$0.00
Moving Cost Assistance	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

Rapid Rehousing Services

Activity	Total Budget (\$)
Case Management	\$0.00
Housing Search and Placement	\$0.00
Mediation	\$0.00
Legal Services	\$0.00
Credit Repair	\$0.00
Counseling	\$0.00
Information and Referral	\$0.00
Monitoring/Evaluation of Progress	\$0.00
Overhead Costs (limited to 15% of total activity request)	\$0.00

HMIS/Data Collection Budget

HMIS Activity	City ESG Request	State ESG Request
Staff Costs	\$0.00	\$0.00
Equipment	\$0.00	\$0.00
User Fees	\$0.00	\$0.00
	\$0.00	\$0.00

Submit

Completed by sheressedavenport@gmail.com on 11/18/2022
10:15 AM

Case Id: 16244
Name: Smiley's Sweets - 2023/24
Address: *No Address Assigned

Submit

I certify that the applicant meets the conditions specified in the application instructions and will be able to carry out the proposed services in concert with these conditions. I also certify that the organization is a certified IRS 501(c)(3) non-profit organization.

Cheresse Davenport

Electronically signed by sheressedavenport@gmail.com on 11/18/2022 10:15 AM

IDIS Setup

No data saved

Case Id: 16244

Name: Smiley's Sweets - 2023/24

Address: *No Address Assigned

IDIS Setup

Please provide the following information.

Project Name

National Objective

Activity Number ID

HUD Activity Code

Project Description

Accomplishment Type

Initial Application Date

Service Area

Ward

Census Tract(s)

Block/Group

MWBE