2022-23 City of Winston-Salem, NC Resident Survey

Please take a few minutes to complete this survey. Your input is an important part of the City's ongoing effort to identify and respond to resident concerns. You may complete the survey by returning it in the postage-paid envelope that has been provided, or online at WSNCSurvey.org. Any information that could be used to identify individual survey responses will remain confidential. If you have questions, please email ResidentSurvey@cityofws.org, or call City Link at 336-727-8000.

1. **Which FIVE of the options listed below do you feel should be the TOP PRIORITIES for OPERATIONAL IMPROVEMENTS over the next 12 to 18 months?** [Write in your answers using the numbers from the list below.]

   - (01) Additional services for mental and behavioral health needs
   - (02) Brush collection
   - (03) Economic development/business support services
   - (04) Fire/Medical response services
   - (05) General park cleanliness/maintenance
   - (06) Housing code violation abatement (weeds, trash, building maintenance, etc.) on private property
   - (07) Leaf collection
   - (08) Marketing, communications, and neighborhood engagement
   - (09) More/faster WSTA bus routes
   - (10) Police response and crime reduction services
   - (11) Pre-Kindergarten course funding
   - (12) Recreation Center cleanliness/maintenance
   - (13) Recycling collection
   - (14) Residential garbage collection
   - (15) Roadway mowing and landscaping
   - (16) Sidewalk maintenance
   - (17) Storm and flood water management
   - (18) Street maintenance and filling potholes
   - (19) Workforce development/job training

   1st: _____  2nd: _____  3rd: _____  4th: _____  5th: _____

2. **Which FIVE of the options listed below do you feel should be the TOP PRIORITIES for INVESTMENT over the next 12 to 18 months?** [Write in your answers using the numbers from the list below.]

   - (01) Access to and development of railway lines
   - (02) Additional public art installations
   - (03) Affordable housing production
   - (04) Broadband (internet) access for underserved communities
   - (05) Downtown parking enhancements (new technology)
   - (06) Economic development infrastructure
   - (07) Environmental/sustainability issues (including carbon reduction efforts)
   - (08) More/faster WSTA bus routes
   - (09) New greenways
   - (10) New parks or enhanced park amenities
   - (11) New public safety training and maintenance center(s) for Police and Fire
   - (12) New sidewalk construction
   - (13) Road widenings and extensions (various projects around the City)
   - (14) Street resurfacing and rehabilitation
   - (15) Targeted community redevelopment efforts
   - (16) Targeted community development (private property rehabilitation)

   1st: _____  2nd: _____  3rd: _____  4th: _____  5th: _____

3. **For which of the following types of capital projects would you support a tax increase?** [Check all that apply.]

   - (01) Affordable housing
   - (02) Blight (deteriorated buildings) reduction and renovation
   - (03) Bridge reconstruction (major maintenance)
   - (04) Bridge/corridor enhancements (aesthetics)
   - (05) Economic development
   - (06) New or updated fire stations
   - (07) New parks
   - (08) New recreation centers
   - (09) New sidewalk construction
   - (10) Pedestrian transportation improvements (bike lanes, greenways, etc.)
   - (11) Public arts installations
   - (12) Public safety support facilities (maintenance buildings, training centers)
   - (13) Recreation center renovations
   - (14) Road widening and road extensions for highly-traveled major roads
   - (15) Street resurfacing
   - (16) Targeted community development (private property rehabilitation)
4. What three things are you most interested in that the City is doing?

1. __________________________________________________________________________________________________

2. __________________________________________________________________________________________________

3. __________________________________________________________________________________________________

5. What three things does the City need to most improve?

1. __________________________________________________________________________________________________

2. __________________________________________________________________________________________________

3. __________________________________________________________________________________________________

6. How do you like to get information about City services and projects? [Check all that apply.]

   ____(1) City social media (Facebook, Nextdoor, Twitter, Instagram, etc.)
   ____(2) Community meetings
   ____(3) Local newspapers (Journal, Chronicle, etc.)
   ____(4) Newsletters sent directly to your email inbox
   ____(5) Paper newsletters/updates in utility bills
   ____(6) Television news stations
   ____(7) Other: __________________________________________

7. Do you own or rent your current residence? ___(1) Own ___(2) Rent

8. What type of dwelling do you live in?

   ____(1) Single family house (detached from other houses)
   ____(2) Duplex or townhome
   ____(3) Apartment or condominium building
   ____(4) Other: __________________________________________

9. Approximately how many years have you lived in Winston-Salem, North Carolina?

   _____ years

10. Are you of Hispanic, Latino, or other Spanish ancestry? ___(1) Yes ___(2) No

11. Which of the following best describes your race/ethnicity? [Check all that apply.]

   ____(01) Asian or Asian Indian
   ____(02) Black or African American
   ____(03) American Indian or Alaska Native
   ____(04) White
   ____(05) Native Hawaiian or other Pacific Islander
   ____(88) Prefer not to say
   ____(99) Other: __________________________________________

12. Would you say your total annual household income is...

   ____(1) Under $30,000  ____(2) $30,000 to $59,999  ____(3) $60,000 to $99,999  ____(4) $100,000 or more

13. What is your age?

   ____(1) 18-24  ____(2) 25-34  ____(3) 35-44  ____(4) 45-54  ____(5) 55-64  ____(6) 65+

14. How many children in the following age ranges reside in your household?


15. What is your gender identity?  ____(1) Male  ____(2) Female  ____(3) Other: __________________________
16. Would you be willing to participate in future surveys sponsored by the City of Winston-Salem?

____(1) Yes [Answer Q16a.] ___(2) No

16a. Please provide your contact information.

Mobile Phone Number: ________________________________

Email Address: ________________________________

This concludes the survey. Thank you for your time!

Please return your survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061