01.16) Application for Certificate of Appropriateness
City of Winston-Salem
100 E 1st St., 520 | Winston-Salem, NC 27101
P: 336-727-8000 | E: citylink@cityofws.org

Jurisdiction: City of Winston-Salem
State: NC
County: Forsyth

Project Overview
Project Title: Two exterior signs for 633 N Liberty Street Twin City Motor Building
Application Type: 01.16) Application for Certificate of Appropriateness
Workflow: 01.16) Application for Certificate of Appropriateness

01.16) Application for Certificate of Appropriateness
Address of Subject Property: 633 N LIBERTY ST, WINSTON-SALEM, NC 27101 (Unverified)
Local Historic Landmark?: Yes

PIN(s) of subject property: 633 N LIBERTY ST, WINSTON-SALEM, NC 27101 (Unverified)
Landmark Name (If applicable. Type "N/A; if not): Twin City Motor Building
Local Historic District: Non-Applicable
Prior COA case # (if applicable):

COA Project Intent and Background Statement (click "help" for description):

COA Scope of Work (click the "help" button for description):
Manufacture two signs - to identify Roar And Piedmont Federal Saving Bank COA Compliance with design review standards

Landmark signage standard: the proposed two signs would be removable requiring minimal repair / restoration of the surface which it would be attached to.

COA Compliance with Design Review Standards and/or Guidelines (Copies of the Design Review standards for each district can be found online here: https://www.cityofws.org/1397/Publications):
Landmark signage standard 4: the size of the two signs, is in keeping with the existing signs, and would have minimal impact on the overall historic character of the landmark building.
Landmark Signage Standard 5: The proposed two signs are compatible with the landmark buildings material scale and color.
Landmark Signage Standard 6: the location of the two signs will project at 90 degrees from the landmark building and does not diminish or compromise the historic character of the landmark building.

Created with idPlans Review
3/15/23
Two exterior signs for 633 N Liberty Street Twin City Motor
**Project Contacts**

Applicant Full Name: Simon Burgess

Applicant Address: 
1 N Liberty Street
Winston-Salem, NC 27101

Applicant Phone Number:

Owner Full Name (If not the applicant): Simon Burgess

Owner Address: 
1 N Liberty Street
Winston-Salem, NC 27101

Owner Phone Number (If not the applicant):

Owner Email Address:

**COA Consent Statement**

We, the applicant and owner (if not the applicant), do hereby make an application for a Certificate of Appropriateness (COA) for the following project to be undertaken within the boundaries of a Historic District, Historic Overlay District, or Local Historic Landmark.

We understand that all required information must be submitted for this application to be considered complete, assigned a case number, and either (a) processed by staff as a minor work project, or (b) placed on the agenda of the Forsyth County Historic Resources Commission. By applying for a COA and signing below, we give permission to staff of Winston-Salem/Forsyth County Planning & Development Services to enter upon the property to (1) post signage at the property regarding a pending COA application and (2) inspect the property for any reason related to this application and/or an issued COA. We understand that an interior inspection may be necessary for proposed changes to the interior of a Local Historic Landmark.
Michelle McCullough

From: Mili Mulic <mili@archstudio7.com>
Sent: Tuesday, March 21, 2023 10:15 AM
To: Michelle McCullough
Subject: RE: [EXTERNAL] 633 N Liberty Twin City Motor Building - Application for certificate of Appropriateness - Building Signs

CAUTION: ***EXTERNAL SENDER*** STOP, EVALUATE, VERIFY. Were you expecting this email? Does the content make sense? Can you verify the sender? If the email is suspicious, Do not click links or open attachments. Click the Report Message button in Outlook to notify Information Systems.

Michelle,

The material is the Acrylic Panel. The Plexiglas is a brand name for the acrylic panel. It is the same.

Thanks,

Mili

Mili Mulic, Dipl.Ing.Arch.
Principal

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From: Michelle McCullough <michellem@cityofws.org>
Sent: Tuesday, March 21, 2023 9:46 AM
To: Mili Mulic <mili@archstudio7.com>
Subject: RE: [EXTERNAL] 633 N Liberty Twin City Motor Building - Application for certificate of Appropriateness - Building Signs

Are they acrylic panels or plexiglass?
Our proposed sign will all aluminium painted construction. The face of the Roar sign will be from Plexiglas covered with black and gold films and will be internally lit.

The Piedmont Bank sign will be from the same material, but the faces of the sign will be covered with the blue and white films.

Design of both signs will be in keeping with 1920’s style of the building.

Since our signs are installed perpendicular to the building, the gooseneck lights will not work with the configuration.

They are more suited for the flat signs on the building elevations.

Thank you,
Mili

Mili Mulić, Dipl.Ing.Arch.
Principal

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From: Michelle McCullough <michellem@cityofws.org>
Sent: Thursday, March 16, 2023 10:32 AM
To: Mili Mulić <mili@archstudio7.com>
Cc: Simon Burgess <simon@mayfairhospitality.com>; Vic Salem <vsalem@salemdevco.com>; Peter Avetta <peter@archstudio7.com>; Chris Murphy <chrism@cityofws.org>; Kelly Bennett <kellyb@cityofws.org>
Subject: RE: [EXTERNAL] 633 N Liberty Twin City Motor Building - Application for certificate of Appropriateness - Building Signs

Thank you so much for your application!

I do have two questions.

1. What is the material of the sign panels?
2. Staff had suggested that, to meet the Landmark Standards, a more period-appropriate lighting be used, such as goose-neck lights. Was that type of lighting investigated? The drawing say, “double faced backlit sign”, do you actually mean internally lit?

The answers will assist Staff present the information to the Commission.

Michelle

From: Mili Mulic <mili@archstudio7.com>
Sent: Wednesday, March 15, 2023 7:07 PM
To: Michelle McCullough <michellem@cityofws.org>
Cc: Simon Burgess <simon@mayfairhospitality.com>; Vic Salem <vsalem@salemdevco.com>; Peter Avetta <peter@archstudio7.com>
Subject: [EXTERNAL] 633 N Liberty Twin City Motor Building - Application for certificate of Appropriateness - Building Signs

I hope everything is well.
Today I uploaded the drawings with the documentation for the Application for certificate of Appropriateness for two signs for the 633 N Liberty Twin City Motor Building.
I will be out of town tomorrow all day, but I will be available to discuss with you per phone if you have any questions or comments.
Please call me on my cell number below.
Thank you,
Mili

Mili Mulic, Dipl.Ing.Arch.
Principal

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