The Winston-Salem Forsyth County CoC (hereinafter CoC) manages the performance of all projects in the community and reallocates resources whenever doing so will improve the CoC’s capacity to end homelessness. The CoC encourages new and existing providers to apply for new projects through reallocation. The CoC reallocates funds using the process described in this document.

The CoC, through the Collaborative Applicant, the City of Winston-Salem, issues a Request for Proposals (RFP) for new and renewal project applications, with a deadline at least 30 days prior to HUD’s Continuum of Care grant deadline. The local RFP specifies that new projects may only be funded through reallocation of funds from existing projects or through the permanent housing bonus process. HUD strictly limits the type of projects for which reallocated or bonus funds may be used. Expansion of existing projects may also be funded through reallocation.

In 2022, Continuums of Care may reduce or eliminate funds from eligible renewal projects and reallocate the funds to create or expand the following types of projects:

1. Permanent supportive housing projects that will primarily serve chronically homeless individuals and families including youth experiencing chronic homelessness.
2. Rapid rehousing projects that will serve homeless individuals and families who enter directly from the streets or emergency shelters, including youth up to age 24, and includes persons fleeing violence as defined by HUD.
3. Joint component projects, which will combine transitional housing and rapid re-housing into a single project to serve individuals and families experiencing homelessness.
5. Supportive Services projects for centralized or coordinated assessment systems.

All projects considered for funding must pass a threshold review conducted by staff of the Collaborative Applicant. The Winston-Salem/Forsyth County CoC Rating Panel reviews all applications received which pass threshold review. The panel develops a priority listing of projects recommended for funding, including a consideration and discussion of projects losing or gaining funds through reallocation. The panel reviews renewal projects based on performance and new projects based on organizational capacity, strategic priority, project approach and design, and cost effectiveness. Recommendations to reallocate funds consider both HUD’s policy priorities and strategic objectives and the CoC’s needs and priorities, in relation to new and existing renewal project proposals, as well as performance and spending history of existing renewal projects.

The recommended priority listing is presented to the CoC Operating Cabinet for discussion and to the Commission on Ending Homelessness for a vote. A single priority listing of projects is developed for submission to HUD. The priority listing indicates to HUD the renewal grants which have been eliminated or reduced in funding, so as to create one or more new projects through the reallocation process.

The RFP, Threshold Review, New Project Application Scoring Guide and Renewal Project Performance Scorecard are posted annually by the Collaborative Applicant, distributed to the CoC and are found at https://www.cityofws.org/2888/Funding-Opportunities.