Rogers House

Local Historic Landmark #40
102 S. Cherry St., Winston-Salem
Construction Date: circa 1885
Landmark Designation Date: 12/21/1981

Constructed between 1883 and 1885 for prominent local businessman James Mitchell Rogers, this house is one of the last survivors of the stately homes that once lined Cherry Street and other neighboring avenues in downtown Winston-Salem. The house was built by the popular construction firm of the Miller Brothers, who constructed many of the businesses and private residences in the city during the 1870s-1880s.

After moving to what is now Winston-Salem in 1880, J. Mitchell Rogers quickly established himself as an astute businessman, and served not only as president of the Brown, Rogers and Company hardware business for over 40 years, but also served as the first president of the Winston-Salem Chamber of Commerce when the organization was formed in 1885.

Additionally, the house was the boyhood and retirement home of James Mitchell Rogers’s son, Dr. Francis M. Rogers, a chief chemist for the Standard Oil Company of Indiana and a pioneer in developing methods for refining gasoline from crude oil.

The Rogers House is an excellent example of the trend toward eclecticism in late Victorian architecture, with its clearly stated influences of the Gothic Revival and Queen Anne styles. Influence of the Gothic Revival style is primarily reflected in the board and batten siding of the dwelling’s gables (a contrast to the weatherboarding that covers the remainder of the house), which boasts pointed-arch louvered ventilators, sawnwork bargeboards, and other decorative detailing. Further, the general irregularity of massing and detailing is reflective of the Queen Anne style. The Rogers House is a well-preserved structure that remained the home of Rogers family members for almost a century.

Today the Rogers House has been adaptively reused into commercial office space.