

OCT 05 2018

NORTH CAROLINA)
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 FORSYTH COUNTY) FORSYTH COUNTY HISTORIC RESOURCES COMMISSION
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) HISTORIC SIGN CLASSIFICATION APPLICATION
 ORDER)
)
) CASE NUMBER HS2018-001

On October 3, 2018, the Forsyth County Historic Resources Commission (“Commission”) conducted, in the above referenced matter, a public hearing in accordance with the statutes and case law pertaining to quasi-judicial proceedings for the issuance of an historic sign classification. During the hearing, Michelle McCullough, Historic Resources Officer, presented the staff report, findings, and recommendation. Martha Rothrock, applicant, appeared to present testimony and evidence in support of the application. No one appeared to present testimony and evidence in opposition to the application.

After presentation of all testimony and evidence, the Forsyth County Historic Resources Commission, based upon the evidence presented in the application and during the hearing, finds that, pursuant to Chapter B, Article III, Section 3-2.1(F)(5) of the Unified Development Ordinances (“UDO”), the Mr. Barbecue sign located at 1381 Peters Creek Parkway meets all three (3) required findings of fact, as follows:

- (1) The sign bears a close resemblance to its appearance when originally installed.
- (2) The original sign was erected twenty-five (25) years prior to application for classification. The existing sign was installed in 1964, fifty-four (54) years ago.
- (3) The sign meets at least three (3) of the criteria listed in Section 3-2.1(F)(5) of the UDO. The existing sign meets the following six (6) criteria:
 - Bears a national or local emblem, logo, or other graphic that is unique to the property or the establishment, or that is a remnant of an advertising program that is no longer used by the parent company
 - Is significant as reflecting the history of the building, structure, object, property or the development of the area, or recognized as important to the culture or history of Winston-Salem and Forsyth County.
 - Possesses unique characteristics or incorporates materials, design or craftsmanship not commonly found in newer signs.
 - Is unique, notably aesthetic or creative, so as to make a significant contribution as a work of art.
 - Is recognized as a popular focal point within the community.
 - Exhibits unique or rare characteristics that enhance the streetscape or the community at large.

Based on the preceding findings, the Forsyth County Historic Resources Commission hereby approves application number HS2018-001, and grants the classification of the Mr. Barbecue sign at 1381 Peters Creek Parkway as a Historic Sign.

This the fourth day of October, 2018.



Kevin G. Owen Chair
 Forsyth County Historic Resources Commission