



Uniting communities to fight Meth



The Partnership ● for a Drug-Free America®

WWW.DRUGFREE.ORG/METH360

Making a real impact

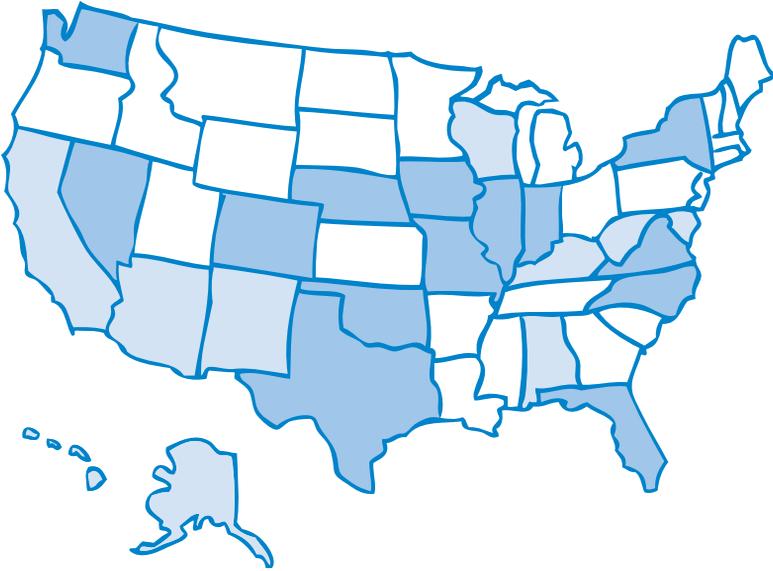


Meth360® was created by the Partnership for a Drug-Free America, supported by grants from the United States Department of Justice. The program unites communities in the fight against methamphetamine. Through Meth360, law enforcement, treatment and prevention professionals come together to co-deliver meth education presentations to parents, teens and concerned citizens.

Meth360 is designed to be implemented at the local level by people who are committed to the cause. If you are a law enforcement, prevention or treatment professional, or if you work in another way toward substance abuse prevention, you can join the Meth360 Community as a presenter or coordinator.

Where is Meth360?

The Meth360 program is being implemented in communities across the country.



CURRENT METH360 STATES

Colorado	Nevada
Florida	New York
Illinois	North Carolina
Indiana	Oklahoma
Iowa	Texas
Missouri	Virginia
Nebraska	Washington

EXPANSION STATES

Alabama	New Mexico
Alaska	West Virginia
Arizona	Wisconsin
California	
Hawaii	
Kentucky	
Maryland	

The Partnership has helped communities both large and small implement Meth360 by providing free tools and the guidance needed to run the program. Meth360 can be adopted by any community motivated to take action to prevent meth use.

How do I bring Meth360 to my community?

This program is designed to bring together law enforcement officers, treatment, prevention and other social services providers. Meth360 can be implemented by local teams in a few simple steps:

1 **RECRUIT PARTNERS** Convene a meeting of prospective partners. Call upon local law enforcement, substance abuse treatment and prevention organizations, as well as community coalitions involved in substance abuse issues. Decide where you want to deliver presentations, how much time you can dedicate to the program and who will serve as community presenters and coordinators.

2 **COMPLETE METH360 ONLINE TRAINING** The Partnership has designed a 45-minute online training course to educate presenters about meth and prepare them to deliver presentations in the community. Once the training course is completed, join the Meth360 Online Community to gain access to all program materials.

3 **DELIVER AND PROMOTE PRESENTATIONS** Reach out to schools, parents' groups, business and civic organizations and offer to present Meth360. The Partnership offers printable flyers and poster templates to help you promote presentations, along with suggestions for attracting media interest.

How do communities respond to Meth360?

Survey feedback from Meth360 audiences and presenters shows that the program helps motivate, inspire and equip a community to fight the threat of meth.



94% OF AUDIENCES SAID METH360 TAUGHT THEM MORE ABOUT METH

“Meth360 is the most intense and informative presentation that truly focuses on the community.

Meth360 has aided our Department in forming partnerships with the communities we serve—and with our own government—by delivering the extremely powerful message that accompanies this campaign.” *Sergeant James Cox, Fairfax County Police Department*



87% OF AUDIENCE MEMBERS SAID THEY WOULD TAKE ACTION AS A RESULT OF SEEING METH360

“Audiences were deeply engrossed in the presentation, and I am impressed that almost

all participants reported that Meth360 motivated them to take action in their community. Some joined our local prevention coalition, and others arranged for additional Meth360 presentations. I’ve delivered many packaged presentations in my career and Meth360 is one of the best.”

Tricia Bassing, LCSW, CPP-ATOD, Prevention Therapist Supervisor

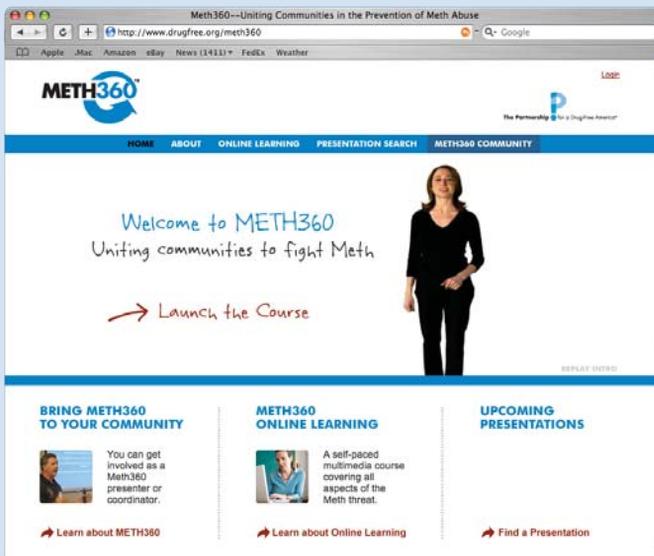


93% OF AUDIENCES RATE THE METH360 PRESENTATION AS “EXCELLENT” OR “GOOD”

“I have had the privilege of working on Meth360 since the program began, and I have heard nothing but positive feedback on the presentations. I am continuing to offer Meth360 to local business, schools and nurses. The personal stories help the audiences connect the information to their own lives, and to realize that meth isn’t just someone else’s problem.” *Linda Barker, BA, CDP, Treatment Expeditor*

Where can I access Meth360 materials?

Meth360 Online is the hub for all program tools and resources. Visit the site at www.drugfree.org/meth360



METH360 ONLINE FEATURES The web site offers everything a community needs to launch and manage Meth360. In addition to an online training course and full How-To Guide for implementing the program, visitors can download Meth360 presentations and audience handouts, keep track of presentations on a shared community calendar, locate other presenters in a region and post ideas and experiences on a message board to connect with others across the country. All materials are free of charge.

ABOUT THE PARTNERSHIP FOR A DRUG-FREE AMERICA

The Partnership for a Drug-Free America is a nonprofit organization uniting communications professionals, renowned scientists and parents. Best known for its national drug-education campaign, the Partnership's mission is to reduce drug use in America.

Founded in 1986, the Partnership is focused on truly empowering parents and caregivers to successfully address the issue of drug and alcohol abuse—integrating the latest science and research with the most effective communication techniques to give parents the tools, resources and support they want and need to help their children lead healthy lives.

For more information about Meth360,
email meth360@drugfree.org or call [212.973.3548](tel:212.973.3548)



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